

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that a meeting of the Board will be held on Friday, 25 September 2009 at 2:00 p.m., among other matters, to approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2009 and to consider the payment of a dividend, if applicable.

By Order of the Board
SEEC Media Group Limited
Wang Boming
Chairman

Hong Kong, 14 September 2009

As at the date of this announcement, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Li Shijie and Ms Wu Chuan Hui Daphne as executive directors, and Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as independent non-executive directors.