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SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF AUTHORIZED REPRESENTATIVE

The Board of directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that with effect from 15 October 2009, Ms. Wu Chuan Hui Daphne (“Ms. Wu”) resigned as executive director of the Company and authorized representative of the Company (the “Authorized Representative”) for the purposes of Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and the Hong Kong Companies Ordinance due to pursuit of other career opportunities. Ms. Wu confirmed that there are no disagreements with the Board and that there are no matters which need to be brought to the attention of the Stock Exchange and the holders of securities of the Company in relation to her resignations.

With effect from 15 October 2009, Mr. Wang Xiangfei, a director of the Company, has been appointed as the Authorized Representative.

The Board would like to express its appreciation of Ms. Wu’s contribution made to the Company.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive Director

Hong Kong, 15 October 2009

As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing and Mr. Li Shijie as executive directors and Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as independent non-executive directors.