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SEEC Media Group Limited  
(Incorporated in Cayman Islands with limited liability)  
(Stock Code: 205)

**CHANGE OF ADDRESS OF REGISTERED OFFICE  
AND  
PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE  
IN CAYMAN ISLANDS**

The board of the directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that the address of registered office and principal share registrar and transfer office of the Company in Cayman Islands has been changed to “Windward 1, Regatta Office Park, West Bay Road, Grand Cayman, Cayman Islands” with effect from 21 May 2010.

By Order of the Board  
SEEC Media Group Limited  
Wang Boming  
Executive Director

Hong Kong, 27 May 2010

*As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Dai Xiaojing, Mr. Li Shijie and Mr. Zhang Zhifang as executive directors and Mr. Ding Yu Cheng, Mr. Fu Fengxiang, Mr. Wang Xiangfei and Mr. Zhang Ke as independent non-executive directors.*