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SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

Change of Principal Place of Business in Hong Kong

The board of directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that with effective from 10 August 2012, the Company’s principal place of business in Hong Kong has been changed from Unit 3203, Cosco Tower, Grand Millennium Plaza, 183 Queen’s Road Central, Hong Kong to Room 806, 8/F of Nan Fung Tower, 173 Des Voeux Road Central, Hong Kong.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive Director

Hong Kong, 14 August 2012

As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, and Mr. Li Shijie as executive directors and Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as independent non-executive directors.