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SUCCESS

SUCCESS UNIVERSE GROUP LIMITED
實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

INSIDE INFORMATION

AND

RESUMPTION OF TRADING

This announcement is made by the board of directors of the Company (the “**Board**”) of Success Universe Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The Board wishes to inform the shareholders of the Company and potential investors that the Group is holding discussion with an independent third party in respect of the possible disposal of a cruise ship, M.V. Macau Success (in which the Group has a 55% interest) (the “**Possible Disposal**”). No formal or binding agreement for the Possible Disposal has been entered into as at the date of this announcement. The Possible Disposal, if materialized, will constitute a discloseable transaction for the Company pursuant to the Listing Rules. The Company will make further announcement in relation to the Possible Disposal as and when appropriate in compliance with the Listing Rules.

The Board has noted the recent increases in the price and the trading volume of the shares of the Company (the “**Shares**”). Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board wishes to state that it is not aware of any reasons for such movements or of any information which must be announced to avoid a false market in the Company’s securities. The Board also confirms that, save as disclosed above, there is no other negotiations or agreements relating to intended acquisitions or realisations which are discloseable under the Listing Rules and there is no inside information that needs to be disclosed under Part XIVA of the SFO.

As the Possible Disposal may or may not proceed, shareholders of the Company and potential investors are advised to exercise caution when dealing in the Shares.

RESUMPTION OF TRADING

At the request of the Company, trading in the Shares on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) was halted with effect from 11:04 a.m. on 4 June 2014 pending the release of this announcement. An application has been made by the Company to the Stock Exchange for the resumption of trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 5 June 2014.

By order of the Board of
SUCCESS UNIVERSE GROUP LIMITED
Yeung Hoi Sing, Sonny
Chairman

Hong Kong, 4 June 2014

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, namely Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, namely Mr. Luk Ka Yee, Patrick, Ms. Yeung Mo Sheung, Ann and Mr. Chin Wing Lok, Ambrose.