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SUCCESS

SUCCESS UNIVERSE GROUP LIMITED
實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

**FURTHER DELAY IN DESPATCH OF CIRCULAR
REGARDING A DISCLOSEABLE AND
CONNECTED TRANSACTION**

References are made to (i) the announcement issued by Success Universe Group Limited (the “**Company**”) dated 13 February 2018 in respect of, among others, the discloseable and connected transaction involving acquisition of the entire issued shares of and in Merchant Charm Limited and Massive Success Global Limited; and (ii) the announcement issued by the Company dated 8 March 2018 (the “**Delay Announcement**”) in relation to the delay in despatch of the Circular (collectively the “**Announcements**”). Capitalised terms used herein shall have the same meanings as those defined in the Announcements unless stated otherwise.

As disclosed in the Delay Announcement, the Circular containing, among other things, (i) further information on the Acquisition and the Acquisition Agreement; (ii) the recommendation from the Independent Board Committee to the Independent Shareholders; (iii) the letter of advice from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders; and (iv) the notice of the SGM, is expected to be despatched to the Shareholders on or before 22 March 2018. As additional time is required to prepare and finalise certain information to be included in the Circular, it is expected that the despatch of the Circular will be further postponed to a date on or before 10 April 2018.

By order of the Board of
SUCCESS UNIVERSE GROUP LIMITED
Chiu Nam Ying, Agnes
Company Secretary

Hong Kong, 22 March 2018

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive Director, namely Mr. Choi Kin Pui, Russelle; and three independent non-executive Directors, namely Ms. Yeung Mo Sheung, Ann, Mr. Chin Wing Lok, Ambrose and Mr. Chong Ming Yu.