



**MACAU SUCCESS LIMITED**

**澳門實德有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 0487)**

## **UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The board of directors (the “Board”) of Macau Success Limited (the “Company”) has noted the increases in the price and trading volume of the shares of the Company today and wishes to state that the Board is not aware of any reasons for such increases.

Reference is made to the announcements of the Company dated 27 July 2007, 31 August 2007 and 7 September 2007. Unless otherwise defined, capitalized terms used herein shall have the same meanings as those defined in the announcement of the Company dated 27 July 2007.

The Board wishes to state that the terms of the Formal Agreement are still under negotiation. Besides, a proposed subscription of shares of the Company by Maruhan (the “Proposed Subscription”) is also under negotiation. Save and except for the announcement of the Company dated 7 September 2007 and the Proposed Subscription, the Board confirms that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

*\* For identification purpose only*

**The Board wishes to emphasize that the LOI is non-binding and the Proposed Disposal is subject to, inter alia, the signing of the Formal Agreement. As the Proposed Disposal and the Proposed Subscription may or may not proceed, the investors and the shareholders of the Company are urged to exercise caution when dealing in the securities of the Company. Further announcement in respect of the Proposed Disposal and the Proposed Subscription will be made by the Company as and when appropriate in accordance with the Listing Rules.**

Made by the order of the Board, the Directors individually and jointly accept responsibility for the accuracy of this announcement.

By order of the Board of  
**Macau Success Limited**  
**Chiu Nam Ying, Agnes**  
*Company Secretary*

Hong Kong, 28 September 2007

*As at the date of this announcement, the Board comprises three executive Directors, being Mr. Yeung Hoi Sing, Sonny (Chairman), Mr. Lee Siu Cheung (Deputy Chairman) and Mr. Ma Ho Man, Hoffman; one non-executive Director, being Mr. Choi Kin Pui, Russelle; and three independent non-executive Directors, being Mr. Luk Ka Yee, Patrick, Mr. Yim Kai Pung and Ms. Yeung Mo Sheung, Ann.*