

FOR IMMEDIATE RELEASE

**Macau Success Announces
To Further Increase Its Stake in Integrated Resort Project - Ponte 16 to 49%**

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***Important Step Forward In Engaging In Macau's Tourists-Related Business and
Providing Better Return to Shareholders***

Hong Kong, 6 December 2006 – Macau Success Limited (“Macau Success” or the “Company”, stock code: 487) announced today that through an indirect wholly-owned subsidiary of the Company, it has entered into a Sale and Purchase Agreement whereby the Company will significantly increase its shareholding in the joint venture Project – Ponte 16 (the “Project”) by 12.25% to 49% for a purchase price of HK\$200 million (the “Acquisition”). Ponte 16 is a world-class integrated resort in Macau engaging in hotel and gaming business under the ownership of Pier 16 – Property Development. (“Pier 16”)

Under the arrangement, the Company’s indirect wholly-owned subsidiary World Fortune Limited (“World Fortune”) will take the stake of 12.25% in Pier 16 from Joy Idea Investments Limited (“Joy Idea”) at a consideration of HK\$200 million, of which HK\$152 million will be settled in cash by internal resources with the remaining HK\$48 million by the allotment and issue of Company shares at an agreed issued price of HK\$0.80 per share. The issue of new 60,000,000 shares of Macau Success represents approximately 2.80% of the issued share capital of the Company or 2.73% of the enlarged issued share capital of the Company upon completion.

Upon the completion, SJM-Investmentos and Macau Success will own Pier 16 as to 51% and 49% respectively. The purchase price of HK\$200 million has been determined with reference to the property valuation report of Ponte 16 prepared for Pier 16 by Savills Consultancy Limited as at 30 September 2006.

As a result of the Acquisition, there will be an adjustment on the shareholder structure of the Company in which Joy Idea, originally holds the Company of approximately 5.61% of issued capital of the Company, will increase its stake to 8.18% of the enlarged issued share capital in the Company.

Mr. Sonny Yeung, Chairman of Macau Success and CEO of Pier 16, said, “We are extremely pleased that the Company is offered this golden opportunity to increase its stake in Ponte 16 so that we could tap into high growth rate of economy in Macau in the future. In the past two years, the Company has increased its stake in Ponte 16 for two times, resulting in its interests in the Project increased to the current 49% from 10% in 2004. This move is in line with our initiative to develop and to strengthen tourist-related business including further development of hotel and gaming business in Macau. It can also increase the shares of results derived from the Project and potentially strengthen the synergic effect between Company’s existing cruise and travel agency businesses in order to enhance the shareholders’ return.”

“We are also very pleased to have our current shareholder Joy Idea to further invest in the Company. Joy Idea is privately owned by Mr. Li Chi Keung who has massive investments in Macau and extensive interpersonal networking. We believe that Mr. Li’s further involvement in the Company will create significant value in helping it expand further into, and attain long-term success in, the gaming and entertainment business in Macau,” Mr. Yeung added.

Mr. Li Chi Keung said, “Joy Idea is thrilled by the opportunity to further invest in Macau Success. Macau Success’s dedication and efforts proved to be successful as its core business in tourists-related demonstrated strong and steady growth during the past years. This Acquisition will enable us to enhance seamless partnership with Macau Success, reap the benefits of scale and scope, as well as maximize our profit sharing in the Company.”

The total investment cost of Ponte 16 is approximately HK\$2.43 billion which is intended to be financed by external loans to be arranged by Pier 16. At present, Pier 16 has paid approximately HK\$385.86 million. Upon completion, the Company may have to provide a further maximum amount of approximately HK\$1.01 billion. In other words, by entering into the transaction, the potential commitment would increase by approximately HK\$268.69 million.

Mr. Marco Lee, Executive Director of Macau Success, who has been appointed as Deputy CEO of Pier 16 in November 2006, said, “The construction of Ponte 16 is on the roll. We target the 1.3 million square feet resort to be completed by phases. The first phase of Ponte 16, including the casino, is scheduled to be operational by mid-September 2007; and the whole part of Ponte 16 is expected to be completed by the end of June in 2008.

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About Macau Success Limited

Macau Success Limited (stock code: 487) is the flagship of Success Universe Group, and is currently involved in Cruise and Travel Services and is actively expanding into Entertainment & Gaming in Macau.

The Group owns a 9-deck cruise ship, the M.V. Macau Success, in Hong Kong which features a world-class casino and various spectacular entertainment facilities. In travel services, the Group offers a wide-range of one-stop travel services to customers through Travel Success Limited and Travel Success (Macau) Limited in Hong Kong and Macau respectively.

Macau Success is developing its flagship project, Ponte 16, in Macau in partnership with Sociedade de Jogos de Macau, S.A. ("SJM"). Owned 49% by Macau Success and 51% by SJM, Ponte 16 is a multi-functional, integrated resort consisting of hotel, retail, F&B, recreational facilities, and casino (which is subject to Macau SAR Government's approval).

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