

*Press release  
(For immediate release)*

## **Macau Success Celebrates First Anniversary of Ponte 16**

*Recorded about 30% growth in number of visitors during Chinese New Year Holiday*

**Hong Kong, 4 February 2009** – Macau Success Limited (“Macau Success” or the “Company”; Stock Code: 00487.HK) announces that its flagship project, Ponte 16, a world-class integrated casino-entertainment resort situated in the Inner Harbour of Macau, has recorded 30% growth in the number of visitors during the Chinese New Year holiday compared with regular days, with the highest number of visitors recorded in one single day about 16,000, and the highest daily mass drop reaching HK\$28 million.

Ponte 16, in celebrating its first anniversary and the Chinese New Year with tourists and Macau residents, offered a week-long program of activities including lucky draws, stage performances and football matches. The anniversary celebration culminated with a concert on 31 January 2009 featuring pop artists including Khalil Fong, Kary Ng and Stephanie Cheng.

Mr Hoffman Ma, Deputy Chairman of Macau Success said, “We are excited about the first anniversary of Ponte 16. Looking ahead, we will continue to launch different events at Ponte 16 in tandem with different festivals, making it a landmark for people to gather during festive occasions.”

Since its opening, Ponte 16 has been well-received by tourists from all over the world. In its first year of operation, Ponte 16’s average number of visitors per day was around 10,000, with an average daily mass drop of HK\$13 million. In September 2008, 8 tables were added in the high limit betting area of the casino. The Company expects 6 of its planned 24 VIP tables to be ready for business by the end of the first half of 2009.

Earlier during Christmas holidays, Sofitel Macau At Ponte 16 achieved an average occupancy rate of over 70%. Sofitel Macau, managed by Accor, a world-renowned hotel management group, has 408 guest rooms, including an exclusive block of 19 VIP Mansions.

Commenting on the future development of Macau Success, Mr Ma concluded, “We will continue to ride on the synergy brought about by our travel, cruise and entertainment businesses; and coupled with our strategic partnerships with Maruhan and SBI Holdings, we have laid down a strong foundation to achieve the goals we have set ourselves for tomorrow.”

### **About Macau Success Limited**

Macau Success Limited (Stock Code: 00487.HK), being the flagship of Success Universe Group, is currently involved in cruise leasing and management business, travel business, and is actively expanding its business in gaming, entertainment and tourist-related industries in Macau.

The Company owns a 9-deck cruise ship, M.V. Macau Success, which is based in Hong Kong. The ship features a world-class casino and various spectacular entertainment facilities.

With regard to its travel business, the Company offers a wide range of one-stop travel services to customers through Travel Success Limited in Hong Kong and Travel Success (Macau) Limited in Macau respectively.

The Company is actively developing its flagship project, Ponte 16 in Macau, in partnership with SJM – Investimentos Limitada (“SJM – Investimentos”), an indirect wholly-owned subsidiary of SJM Holdings Limited (Stock Code: 00880.HK). Ponte 16, a world-class integrated casino-entertainment resort, is 49% owned by a subsidiary of the Company and 51% owned by SJM – Investimentos. It comprises a five-star luxury hotel - Sofitel Macau at Ponte 16, a casino and renowned restaurants in Phase 1 and 2, while recreational facilities, a shopping arcade and an European themed promenade will be opened in Phase 3.

### **About Smart Class Enterprises Limited**

Smart Class Enterprises Limited is an investment holding company incorporated in the British Virgin Islands with limited liability, which is beneficially wholly-owned by Star Spangle Corporation, and in-turn beneficially wholly-owned by Mr. Yeung Hoi Sing, Sonny. Smart Class indirectly owns 80% entire interest in the Jade Travel Group. Jade Travel has been established for over 30 years as a tour operator offering both complex travel plans and competitive tour packages to customers in Canada and the US. It also specializes in arranging private tours that are tailor-made for customers.

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