

*Press release  
(For immediate release)*

**Macau Success Announces its Name has been Changed to  
SUCCESS UNIVERSE GROUP LIMITED**

Hong Kong, 25 June 2009 – Macau Success Limited (“the Company”, Stock Code: 00487.HK), a major player in the gaming, entertainment and tourist-related industries, is pleased to announce that its English name has been changed to **SUCCESS UNIVERSE GROUP LIMITED** (“**Success Universe**”) and the new Chinese name “**實德環球有限公司**” has been adopted as its secondary name. The name change was approved by the shareholders of the Company in its annual general meeting held on 26 May 2009 and has been approved by the Registrar of Companies in Hong Kong on 19 June 2009. The Company’s stock code remains unchanged as “00487.HK”.

The new name reflects **Success Universe**’s global approach and the expansion of its business activities which span from Asia to North America. In tandem, the logo of the Company has now been changed to:



The new logo is a stylised “S” formed by two color arrows in the sign of two hands shaking, depicting that **Success Universe** values communication, cooperation and commitment with its business partners and clients.

“The new name, **Success Universe**, embodies the strength and vision of the Company. Backed by a business network that stretches from Asia to North America with an Asia-Pacific focus, we have in place a global network that creates synergy among our core businesses in travel, cruise, gaming and entertainment,” said Mr. Hoffman Ma, Deputy Chairman of **Success Universe**.

The Company will continue to operate under its current structure. To reflect and strengthen the **Success Universe** brand, the new website of the Company is [www.successug.com](http://www.successug.com).

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**About SUCCESS UNIVERSE GROUP LIMITED**

**SUCCESS UNIVERSE GROUP LIMITED** (“Success Universe”, Stock Code: 00487.HK), being the flagship company of Success Universe Group, is currently involved in cruise leasing and management business, travel business, and is actively expanding its business in gaming, entertainment and tourist-related industries in the Asia-Pacific region.

The Company owns a 9-deck cruise ship, M.V. Macau Success, which is based in Hong Kong and features various recreational facilities.

**Success Universe’s** travel business spans across Asia and North America, through the companies namely Travel Success Limited and Travel Success (Macau) Limited in Hong Kong and Macau respectively, and the “Jade Travel Group” in Canada and the United States of America, the Company provides one-stop services that cater to individuals, corporates and the MICE market.

The Company’s flagship project, Ponte 16, is a world-class integrated casino-entertainment resort in Macau, which has commenced operations in 2008. Phase 1 and 2 of Ponte 16 comprises a five-star luxury hotel, Sofitel Macau At Ponte 16, and renowned restaurants. While recreational facilities, a shopping arcade and an European themed promenade will be opened in Phase 3.

**About Success Universe Group**

Success Universe Group has five core businesses, including finance and securities, property development, and through its listed company **Success Universe** (Stock code: 00487.HK), participates in travel, cruise, gaming and entertainment.

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