

Press release

(For immediate release)

Macau Ponte 16 – The New Rendezvous for Michael Jackson’s Fans in Asia

MJ’s Most Iconic Wardrobe Item White Rhinestone Glove was Bid by Ponte 16 at US\$350,000

22 November 2009, Hong Kong – Success Universe Group Limited (“Success Universe” or the “Company”; Stock Code: 00487.HK), today announced that its investment project Sofitel Macau at Ponte 16 (“Ponte 16”) has successfully bid a white rhinestone glove, which Michael Jackson (MJ) wore it at Motown 25 special performance at US\$350,000. Ponte 16 also bid a collection of MJ’s memorabilia that represent every important milestone in his career.

The auction was organised by Julien’s Auctions, which specialises in entertainment memorabilia and high profile estate auctions, at The Hard Rock Café Times Square New York at 2:00am Hong Kong time on 22 November 2009. The auction attracted many MJ’s fans to participate. Among all the items, the white rhinestone glove was the most outstanding piece. Ponte 16 successfully bid the iconic glove at nearly 8 times more than the auctioneer’s minimum estimated price at US\$350,000 under vigorous competition. MJ wore this glove in 1983 at his Billie Jean performance at the Motown 25 television special where he performed Moonwalk for the first time. The glove is made of cream leather and characterised with hand-sewn rhinestones. The glove is distinctive as it is a left-handed one.

In addition to this unique glove, Ponte 16 also successfully bid a total of 9 other MJ's iconic items including his signed original painting of Charlie Chaplin drawing in 1981, "We Are The World" signed poster, a pair of acrylic tube socks with uppers covered in alternating rows of hand-sewn Swarovski loch rosen designed by world-known costume designer Bill Whitten, "Zombie" shirt worn in "Thriller", RIAA platinum record awarded for "Bad" signed by MJ, a suit from "Men in Black II", MJ signed Motown 25 photograph and two other MJ signed photographs.

Ponte 16 is planning to open a MJ's gallery in the hotel for exhibiting all MJ's iconic items including trendsetter, cultural relics to make Ponte 16 a gathering place in Asia for his fans. These precious items can revitalise MJ's legendary career to all his fans, providing them another place to house MJ memorabilia besides the Neverland Ranch in California. We aim to boost the influx of people to Ponte 16. Being a legendary icon, MJ's fans are throughout every corner of the world hence a foreseeable uptrend business for Ponte 16 is sure to be seen in the near future and for the long run.

Mr Hoffman Ma, Deputy Chairman of Success Universe Group Limited said, "MJ's distinctive musical sound, vocal style and choreography inspired numerous pop, rock, R&B and hip hop artists. He also has great influence on music, charity as well as environmental preservation from different generations all over the world. We aim to create a "Rendezvous" to reminisce this great performer of the 20th century."

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About Success Universe Group Limited

Success Universe Group Limited (Stock Code: 00487.HK), being the flagship of Success Universe Group, is currently involved in travel business, cruise leasing and management business and investment in Ponte 16. It is also actively expanding its business in gaming, entertainment and tourist-related industries in the Asia Pacific region.

The Company possesses a 55% interest in a 9-deck cruise ship, M.V. Macau Success, which is based in Hong Kong. The ship features a world-class casino and various spectacular entertainment facilities.

Success Universe's travel business spans across Asia and North America. In addition to Travel Success Limited and Travel Success (Macau) Limited which the Company owns and operates in Hong Kong and Macau respectively, Success Universe also owns 80% of the equity interest in certain companies in Canada and the United States of America (the "US") which conduct the business of air travel consolidator, travel agent, tour provider and provider of related services therein (the "Jade Travel Group"). The Jade Travel Group has offices located in Vancouver, Calgary, Toronto, Montreal in Canada and New York in US.

The Company is actively developing its flagship project in Macau, Ponte 16, in partnership with SJM – Investimentos Limitada ("SJM – Investimentos"), an indirect wholly-owned subsidiary of SJM Holdings Limited (Stock Code: 00880.HK). Ponte 16 is 49% owned by a subsidiary of Success Universe and 51% owned by SJM – Investimentos. Commenced operations in 2008, Ponte 16, a world-class integrated casino-entertainment resort, comprises a five-star luxury hotel - Sofitel Macau At Ponte 16, a casino and renowned restaurants in Phase 1 and 2. Recreational facilities, a shopping arcade and an European themed promenade will be opened in Phase 3.

About PONTE 16

Ponte 16 is a joint venture between Sociedade de Jogos de Macau, S.A. (a subsidiary of the Hong Kong-listed SJM Holdings Limited - SEHK 0880) and Success Universe Group Limited (SEHK 0487). “Ponte 16” is a world-class integrated casino-entertainment resort, which located at Inner Harbor in Macau. Phase I and Phase II opened on 2008 comprising a five-star luxury hotel- Sofitel Macau at Ponte 16, casino and retardants. Phase III will feature entertainment & recreation complex housing a wide variety of retail shops and entertainment facilities.

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