

Press Release

[For Immediate Release]

Success Universe Group Limited

**Disposal of Cruise Ship “Macau Success”
An Unaudited Pre-tax Gain of Approx. HK\$44.2 million to be Recognised**

2 July 2014, Hong Kong - Success Universe Group Limited (“Success Universe” or the “Company”, Stock Code: 00487.HK) today announced that Capture Success Limited, an indirect non-wholly owned subsidiary of the Company, entered into the memorandum of agreement on 2 July 2014, to sell “Macau Success” (the “Cruise Ship”) to Star Sail Investments Limited, at a consideration of HK\$93 million (the “Disposal”).

The Cruise Ship is a nine-deck passenger vessel featuring a casino and numerous entertainment facilities, with a total capacity of 660 persons and more than 200 passenger rooms. It operates on a daily basis from Hong Kong to international waters. Success Universe is expected to record an unaudited pre-tax gain, before expenses and non-controlling interests, from the Disposal of approximately HK\$44.2 million.

Success Universe Group Limited has a 55% interest in the Cruise Ship. Upon completion of the Disposal, the Company will not hold any interest in the Cruise Ship.

Mr. Sonny Yeung, the Chairman of Success Universe commented on the Disposal, “Despite that the cruise ship leasing and management business has been a steady revenue contributor for the Company, we consider that it is a good opportunity for the Company to realise its investment in the Cruise Ship with a gain and to enhance the working capital of the Company. We believe that the Disposal is in the interests of Success Universe and the shareholders as a whole.”

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About Success Universe Group Limited

Success Universe Group Limited is listed on The Stock Exchange of Hong Kong Limited (Stock Code: 00487.HK) and is the flagship of Success Universe Group. The Company, through its subsidiaries, operates travel, cruise ship leasing and management and lottery businesses. It also actively involves in gaming, entertainment and tourist-related industries through its investment project Ponte 16, a world-class integrated casino-entertainment resort located in the Inner Harbour of Macau.

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