



SUNEVISION HOLDINGS LTD.

新意網集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock code 股份代號 : 8008)

13 May 2011

Dear Noteholder(s),

SUNEVISION HOLDINGS LTD. (the "Company")

Notification of Publication of the 2010-2011 Third Quarterly Report (the "Third Quarterly Report")

The Third Quarterly Report (in both English and Chinese versions) is available on the Company's website at www.sunevision.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. You may access the Third Quarterly Report by clicking "Reports Archive" under "Investor Information" on the home page of the Company's website, then selecting the document under "Annual Reports & Quarterly Reports" or by searching under "Listed Company Information" on the website of HKEx.

If you have chosen (or are deemed to have consented) to read the Corporate Communications^(Note) posted on the Company's website in lieu of receiving printed version but (i) for any reason have difficulty in receiving or gaining access to the Third Quarterly Report; or (ii) would like to receive a printed version of the Third Quarterly Report, the Company will upon request send the printed version of the Third Quarterly Report to you free of charge. Please make your request to the Company c/o its registrar in respect of the convertible notes (the "Note Registrar"), Tricor Investor Services Limited, at 26/F., Tesbury Centre, 28 Queen's Road East, Hong Kong or by email to the Company at sunevision-ecom@hk.tricorglobal.com.

If you would like to change your choice of language and/or means of receipt of all future Corporate Communications, please make your request by completing the Change Request Form on the reverse side and sending it by post to the Company c/o the Note Registrar, using the mailing label at the bottom of the Change Request Form (no postage stamp is needed if posted in Hong Kong; otherwise, please affix an appropriate stamp). You may also send your request by email to sunevision-ecom@hk.tricorglobal.com.

You may at any time by reasonable notice in writing to the Company c/o the Note Registrar (to the above address) or by email to the Company at sunevision-ecom@hk.tricorglobal.com to change your choice of language and/or means of receipt of the future Corporate Communications.

Should you have any queries relating to this letter, please call the Company's telephone hotline at (852) 2828 8648 during business hours (9:00 a.m. to 6:00 p.m., from Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
SUNEVISION HOLDINGS LTD.
Ng Wai-ye, Betty
Company Secretary

Note: Corporate Communications mean any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities, which include but are not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report; (b) the quarterly report; (c) the half-year report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a form of proxy.

敬啟者：

新意網集團有限公司（「本公司」）

2010-2011 第三季度業績報告（「第三季度業績報告」）之發佈通知

第三季度業績報告(英文及中文版)已於本公司網站 www.sunevision.com 及香港交易及結算所有限公司(「香港交易所」)網站 www.hkexnews.hk 登載。閣下可在本公司網站主頁按「投資者天地」項下之「財務報告檔案」,然後從「年報及季度報告」項下選擇第三季度業績報告瀏覽或在香港交易所網站於「上市公司公告」項下查閱有關文件。

若閣下已選擇(或被視為已同意)瀏覽在本公司網站登載之公司通訊文件^(附註)以代替收取印刷本,但(i)因任何理由以致在收取或接收第三季度業績報告時遇到困難;或(ii)現欲領取第三季度業績報告的印刷本,本公司將儘快應閣下要求寄上第三季度業績報告的印刷本,費用全免。請把上述要求經本公司之可換股票據登記處(「票據登記處」),卓佳證券登記有限公司通知本公司,地址為香港皇后大道東28號金鐘匯中心26樓或以電郵送至 sunevision-ecom@hk.tricorglobal.com,通知本公司。

閣下如欲更改收取日後的公司通訊文件的語言版本及/或收取方式,請閣下填妥在本函背面的更改申請表格,並使用更改申請表格下方之郵寄標籤經票據登記處郵寄回本公司(如在香港投寄,毋須貼上郵票;否則請貼上適當的郵票)。閣下亦可以電郵(至 sunevision-ecom@hk.tricorglobal.com)提出要求。

閣下可隨時在合理時間內以書面方式經票據登記處(至上述地址)通知本公司或以電郵發送至 sunevision-ecom@hk.tricorglobal.com,以更改收取公司通訊文件的語言版本及/或收取方式。

如對本函有任何疑問,請於星期一至星期五(香港公眾假期除外)上午9時正至下午6時正辦公時間內,致電本公司電話熱線(852) 2828 8648查詢。

此致
列位可換股票據持有人 台照

代表
新意網集團有限公司
公司秘書
吳慧儀
謹啟

2011年5月13日

附註：公司通訊文件指本公司向其證券持有人發出或將予發出以供參照或採取行動的任何文件，包括但不限於：(a)董事會報告書、年度財務報表連同核數師報告；(b)季度業績報告；(c)半年度業績報告；(d)會議通告；(e)上市文件；(f)通函；及 (g)代表委任表格。

