

SUNEVISION HOLDINGS LTD.

新意網集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock code 股份代號:8008)

7 October 2011

Dear Noteholder(s),

SUNEVISION HOLDINGS LTD. (the "Company")

Notification of Publication of (i) Circular in relation to the Proposals for Adoption of the New Share Option Scheme, Termination of the Existing Share Option Scheme and Amendments to the Memorandum and Articles of Association and Notice of Extraordinary General Meeting ("EGM Notice"); (ii) EGM Notice; and (iii) Form of Proxy of the Company (collectively the "Current Corporate Communications")

The Current Corporate Communications (in both English and Chinese versions) are available on the Company's website at www.sunevision.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Company Announcements" under "Investor Information" on the home page of the Company's website or by searching under "Listed Company Information" on the website of HKEx.

If you have chosen (or are deemed to have consented) to read the Corporate Communications (Note) posted on the Company's website in lieu of receiving printed version but (i) for any reason have difficulty in receiving or gaining access to the Current Corporate Communications; or (ii) would like to receive a printed version of the Current Corporate Communications, the Company will upon request send the printed version of the Current Corporate Communications to you free of charge. Please make your request to the Company c/o its registrar in respect of the convertible notes (the "Note Registrar"), Tricor Investor Services Limited, at 26/F., Tesbury Centre, 28 Queen's Road East, Hong Kong or by email to the Company at sunevision-ecom@hk.tricorglobal.com.

If you have received the Current Corporate Communications in either English or Chinese only and would like to receive printed copies in other language free of charge, please send your request to the Company c/o the Note Registrar by post or by email.

If you would like to change your choice of language and/or means of receipt of all future Corporate Communications, please make your request by completing the Change Request Form on the reverse side and sending it by post to the Company c/o the Note Registrar, using the mailing label at the bottom of the Change Request Form (no postage stamp is needed if posted in Hong Kong; otherwise, please affix an appropriate stamp). You may also send your request by email to sunevision-ecom@hk.tricorglobal.com.

You are entitled at any time by reasonable notice in writing to the Company c/o the Note Registrar (to the above address) or by email to the Company at sunevision-ecom@hk.tricorglobal.com to change your choice of language and/or means of receipt of the future Corporate Communications.

Should you have any queries relating to this letter, please call the Company's telephone hotline at (852) 2828 8648 during business hours (9:00 a.m. to 6:00 p.m., from Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
SUNEVISION HOLDINGS LTD.
Ng Wai-yee, Betty
Company Secretary

Note: Corporate Communications mean any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities, which include but are not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report; (b) the quarterly report; (c) the half-year report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a form of proxy.

敬啓者:

新意網集團有限公司(「本公司」)

本公司之(i)建議採納新購股權計劃、終止現有購股權計劃及修訂組織章程大綱及細則及股東特別大會通告(「股東特別大會通告」)之通函; _(ii)股東特別大會通告;及(iii)代表委任表格(統稱「是次公司通訊文件」)之發佈通知

是次公司通訊文件(英文及中文版)已於本公司網站 www.sunevision.com 及香港交易及結算所有限公司(「香港交易所」)網站 www.hkexnews.hk 登載。 閣下可在本公司網站主頁按「投資者天地」項下之「公司公告」瀏覽是次公司通訊文件或在香港交易所網站於「上市公司公告」項下搜尋,以查閱有關文件。

若 閣下已選擇(或被視爲已同意)瀏覽在本公司網站登載之公司通訊文件^(州註)以代替收取印刷本,但(i)因任何理由於收取或接收是次公司通訊文件時遇到困難;或(ii)現欲領取是次公司通訊文件的印刷本,本公司將儘快應 閣下要求寄上是次公司通訊文件的印刷本,費用全免。請把上述要求經本公司之可換股票據登記處(「票據登記處」),卓佳證券登記有限公司通知本公司,地址爲香港皇后大道東 28 號金鐘匯中心 26 樓或以電郵送至 sunevision-ecom@hk.tricorglobal.com,通知本公司。

閣下如只收取是次公司通訊文件的中文版本或英文版本,惟希望免費索取另一種語言的印刷本,請以郵寄或電郵方式經票據 登記處向本公司索取。

閣下如欲更改收取日後的公司通訊文件的語言版本及/或收取方式,請 閣下填妥在本函背面的更改申請表格,並使用更改申請表格下方之郵寄標籤經票據登記處郵寄回本公司(如在香港投寄,毋須貼上郵票;否則請貼上適當的郵票)。 閣下亦可電郵至 sunevision-ecom@hk.tricorglobal.com 提出要求。

閣下有權隨時在合理時間內以書面方式經票據登記處(送至上述地址)通知本公司或以電郵發送至sunevision-ecom@hk.tricorglobal.com,以更改收取日後的公司通訊文件的語言版本及/或收取方式。

如對本函有任何疑問,請於星期一至星期五(香港公眾假期除外)上午 9 時正至下午 6 時正辦公時間內,致電本公司電話熱線 (852) 2828 8648 查詢。

此致 列位票據持有人 台照

> 代表 **新意網集團有限公司** *公司秘書* **吳慧儀** 謹啓

2011年10月7日

	Change Request Form 更改申請表格
(St c/o 26/ 28	NEVISION HOLDINGS LTD. (the "Company") ock Code: 8008) Tricor Investor Services Limited (F., Tesbury Centre, Queen's Road East, ng Kong
means of	<u>IOT</u> need to complete this form if you have received the Corporate Communications* in the language and by the receipt you want. 收到的公司通訊文件*的語言版本及收取方式乃符合 閣下的意願,則 <u>毋須</u> 填寫本表格。
本人/吾等	d like to change the choice of language and/or means of receipt of all future Corporate Communications in the following manner: 欲更改收取日後所有公司通訊文件的語言版本及/或收取方式如下: k a "✔" in ONLY ONE of the following boxes 請從下列選擇中,僅在其中一個空格內劃上「✔」號)
	to read all future Corporate Communications posted on the Company's website in lieu of receiving printed version; and to receive an email notification (if an email address is provided) or a printed notification letter (if no email address is provided) of the publication of the Corporate Communications on the Company's website; OR 在本公司網站瀏覽日後所有公司通訊文件以代替收取印刷本,並收取公司通訊文件已在公司網站登載之電郵通知(如有提供電郵地址)或通知信函(如未有提供電郵地址); 或
Email Addre 電郵地址	(The email address is used for receiving notification of release of Corporate Communications only 電郵地址僅用作收取公司通訊文件已予發佈之通知)
	to receive the printed English version of all future Corporate Communications ONLY; OR 僅收取日後所有公司通訊文件之 英文印刷本;或
	to receive the printed Chinese version of all future Corporate Communications ONLY; OR 僅收取日後所有公司通訊文件之 中文印刷本;或
	to receive both printed English and Chinese versions of all future Corporate Communications. 同時收取日後所有公司通訊文件之 英文及中文印刷本 。
Full Name 票據持有力	
Address [#] 地址 [#]	(Please use ENGLISH BLOCK LETTERS - 請用英文正楷填寫)
Signatura((Please use ENGLISH BLOCK LETTERS - 請用英文正楷塡寫)
Signature(簽名	s) Date 日期
	ed to fill in the details if you download this form from the website. 假如 閻下從網站下載本表格,請必須塡上有關資料。
請 閣下清楚	te all your details clearly. 谩妥所有資料。 tible notes are held in joint names, the noteholder whose name stands first on the register of noteholders of the Company in respect of the joint holding should sign on this form in

如屬聯名可換股票據持有人,則本表格須由該名於本公司票據持有人之名冊上就聯名持有可換股票據其姓名位列首位的可換股票據持有人簽署,方爲有效。

核數師報告;(b)季度報告;(c)半年度報告;(d)會議通告;(e)上市文件;(f)通函;及(g)代表委任表格。

* Corporate Communications mean any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities, which include but are not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report; (b) the quarterly report; (c) the half-year report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a form of proxy.

公司通訊文件指本公司向其證券持有人發出或將予發出以供參照或採取行動的任何文件,包括但不限於:(a)董事會報告書、年度賬目連同

閣下寄回此更改申請表格時,請將郵寄標籤剪貼於信封上。

order to be valid.

如在本港投寄毋須貼上郵票,否則請貼上適當的郵票。 Please cut the mailing label and stick this on the envelope to return this Change Request Form to us.

3. For avoidance of doubt, the Company will not accept any special instructions written on this form. 為発存疑,任何在本表格上的額外指示,本公司將不予處理。

No postage stamp necessary if posted in Hong Kong; otherwise, please affix an appropriate stamp.

郵寄標籤 MAILING LABEL

卓佳證券登記有限公司 Tricor Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong