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SWIRE PACIFIC LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Codes: 00019 and 00087)

DATE OF BOARD MEETING

This is to announce that a meeting of the Board of Directors of Swire Pacific Limited (the “Company”) will be held at 10:30 a.m. on Thursday, 14th August 2014 at the registered office of the Company, for the purpose of, among other matters, announcing the interim results for the six months ended 30th June 2014 and considering the payment of first interim dividends for 2014.

In accordance with Rule A.3 of Appendix 10 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the Directors of the Company are not allowed to deal in the securities of the Company from 15th July 2014 to 14th August 2014 (both days inclusive).

As at the date of this announcement, the Directors of the Company are:

Executive Directors: J.R. Slosar (Chairman), I.K.L. Chu, M. Cubbon, P.A. Kilgour, J.B. Rae-Smith, I.S.C. Shiu, A.K.W. Tang;

Non-Executive Directors: Baroness Dunn, J.W.J. Hughes-Hallett, P.A. Johansen, M.B. Swire; and

Independent Non-Executive Directors: T.G. Freshwater, C.K.M. Kwok, C. Lee, R.W.M. Lee, M.C.C. Sze and M.M.T. Yang.

By Order of the Board

SWIRE PACIFIC LIMITED

David Fu

Company Secretary

Hong Kong, 14th March 2014