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SWIRE PACIFIC LIMITED

太古股份有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Codes: 00019 and 00087)

Announcement Bottling Operations in Mainland China

Swire Pacific Limited (“Swire Pacific”) has noted that The Coca-Cola Company (“Coca-Cola”), in an earnings release dated 9th February 2016, has made a statement about a letter of intent relating to its bottling operations in Mainland China. The purpose of this announcement is to confirm (i) the entry into such letter of intent (by Swire Beverages Holdings Limited (a subsidiary of Swire Pacific), Coca-Cola and China Foods Limited) and (ii) that the letter of intent includes an expression of intent to negotiate the refranchising of the existing bottling operations of Coca-Cola to its existing partners, which include the subsidiary of Swire Pacific mentioned above. No agreements have been entered into between the relevant parties and there is no assurance that such agreements will be entered into. If and when such agreements are entered into, Swire Pacific will announce them in compliance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

It is considered that the information in this announcement may constitute inside information for Swire Pacific. This announcement is accordingly being made by Swire Pacific pursuant to Rule 13.09(2) of the Listing Rules and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Shareholders and potential investors are advised to exercise caution in dealing in shares of Swire Pacific.

As at the date of this announcement, the Directors of Swire Pacific are:

Executive Directors: J.R. Slosar (Chairman), G.M.C. Bradley, I.K.L. Chu, M. Cubbon, J.B. Rae-Smith, I.S.C. Shiu, A.K.W. Tang;

Non-Executive Directors: P.A. Johansen, M.B. Swire, S.C. Swire; and

Independent Non-Executive Directors: T.G. Freshwater, C. Lee, R.W.M. Lee, G.R.H. Orr, M.C.C. Sze and M.M.T. Yang.



By Order of the Board
SWIRE PACIFIC LIMITED
太古股份有限公司
David Fu
Company Secretary

Hong Kong, 10th February 2016