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TCL Multimedia Technology Holdings Limited

(the "Company")

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1070)

ANNOUNCEMENT APPOINTMENT OF NEW DIRECTOR

The Company announces the appointment of Mr. Yuan Bing as an executive director effective from 12 October 2006.

The Company is pleased to announce that Mr. Yuan Bing has been appointed as an executive director of the Company effective from 12 October 2006.

Mr. Yuan Bing, aged 36, has 15 years of experience in the consumer electronics industry. He graduated from the Shanxi University of Finance and Economics, majoring in Accounting. Before joining TCL Corporation, the Company's controlling shareholder, in 1999, Mr. Yuan had been the Deputy Finance Manager of 湖北宜昌電子管廠, accountant of the air-conditioning factory of GD Midea Holdings Co., Ltd. and Finance Manager of 深圳天元金融電子有限公司. Due to his extensive experience in accounting and financial matters, he has been appointed the General Manager of the financial control centre and is now the Chief Financial Controller of TCL Corporation overseeing its finance department. From January 2002 to August 2005, Mr. Yuan has been the President of the Strategic Development Department of TCL Corporation. He is now also the Deputy General Manager of the Company.

Save as disclosed herein, Mr. Yuan does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company, and he does not at present, and in the past three years did not, hold any directorship in any listed public company.

Mr. Yuan holds options to subscribe for 330,000 shares of the Company. In respect of his interests in TCL Communication Technology Holdings Limited, a subsidiary of TCL Corporation, he holds options to subscribe for 1,436,364 of its shares. Save as disclosed herein, Mr. Yuan does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Yuan has not entered into any service contract with the Company. He has no fixed term of director's service with the Company and is subject to retirement by rotation and re-election at the annual general meetings of the Company in accordance with its articles of association. The amount of director's emoluments to be received by Mr. Yuan will be determined by the Company's board of directors (the "Board") based on the recommendation by the Remuneration Committee, with reference to his duties and responsibilities with the Company and the market rate for the position.

In relation to the appointment of Mr. Yuan as a director of the Company, save as disclosed herein, there is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company.

As at the date hereof, the Board comprises Li Dong Sheng, Lu Zhong Li, Wang Kang Ping, Shi Wanwen and Yuan Bing as executive directors, Albert Thomas da Rosa, Junior, Alastair Kenneth Ruskin Campbell and Didier Trutt as non-executive directors and Tang Guliang, Wang Bing and Robert Maarten Westerhof as independent non-executive directors.

On behalf of the Board
Li Dong Sheng
Chairman

Hong Kong, 12 October 2006

Please also refer to the published version of this announcement in South China Morning Post - Classified.