

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED**

**謝瑞麟珠寶(國際)有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 417)**

### **RE-DELINEATIONS OF CERTAIN SENIOR MANAGEMENT ROLES**

To support the corporate development and business growth of Tse Sui Luen Jewellery (International) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”), the Board of Directors (the “**Board**”) of the Company is pleased to announce that, with effect from 1 March 2013, the re-delineations of the roles and functions of certain of the senior management of the Company as follows:

1. Ms. YAU, On Yee Annie will continue her role as Chairman, Chief Executive Officer and Executive Director of the Company.
2. Mr. HUANG, Erwin Steve, currently being the General Manager of Showroom of the Group, has been re-designated as the Chief Corporate Development Officer, responsible for new corporate business developments and organizational growth. He will remain as the Deputy Chairman and Executive Director of the Company.
3. Mr. CHAN, Lambert Lap Yip, currently being the Chief Operating Officer, has been re-designated as Deputy Chief Executive Officer – Commercial. He is responsible for corporate planning, brand management, group marketing and corporate communications.
4. Mr. TSAI, Ping Wai (“**Mr. Tsai**”) has been newly appointed as the Chief Operating Officer. He heads up the Group’s Sales & Operations and is responsible for driving and delivering sales and quality customer service as well as developing distribution channels for business growth.
5. Mr. TSE, Tat Fung Tommy, currently being the Chief Merchandising Officer, has been re-designated as Deputy Chief Executive Officer – Supplies. He is responsible for strengthening the capability of the merchandising & supplies function, for meeting the business units’ merchandizing needs.
6. Mr. LAI, Tsz Mo Lawrence will remain as Chief Financial Officer, Executive Director and Company Secretary of the Company.
7. Ms. CHAN, Oi Lai, currently being the director of Group Human Resources, has been re-designated as the Chief Talents Officer.

\* For identification purpose only

Further particulars of Mr. Tsai are set out below.

Mr. Tsai has a wealth of luxury retail management and business development experience from across the Asia Pacific region. He graduated from The Chinese University of Hong Kong and also holds a Master's degree of Business Administration from City University of Hong Kong. Mr. Tsai started off his career as a retail trainee where he gained solid sales and operations experience. He has held key leadership positions in reputable organizations including Duty Free Shoppers and Richemont Asia Pacific.

The Board would like to take this opportunity to express its warm welcome to Mr. Tsai on his appointment.

By Order of the Board  
**Tse Sui Luen Jewellery (International) Limited**  
**YAU On Yee, Annie**  
*Chairman*

Hong Kong, 1 March 2013

At the date of this announcement, the Board comprises:

*Executive Directors:*

Ms. YAU On Yee, Annie  
Mr. Erwin Steve HUANG  
Mr. LAI Tsz Mo, Lawrence

*Non-executive Director:*

Mr. WANG Guosheng

*Independent Non-executive Directors:*

Mr. CHUI Chi Yun, Robert  
Mr. HENG Ching Kuen, Franklin  
Mr. CHAN Yue Kwong, Michael  
Mr. CHOW Chee Wai, Christopher