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TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED

謝瑞麟珠寶(國際)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 417)

**CHANGE OF PRINCIPAL SHARE REGISTRAR AND
TRANSFER AGENT IN BERMUDA**

The board (the “**Board**”) of directors of Tse Sui Luen Jewellery (International) Limited (the “**Company**”) announces that, with effect from 1 August 2012, the principal share registrar and transfer agent of the Company in Bermuda would be changed to:

Codan Services Limited
Clarendon House
2 Church Street
Hamilton HM11
Bermuda

The Company’s branch share registrar in Hong Kong is still maintained by Tricor Secretaries Limited at 26/F., Tesbury Centre, 28 Queen’s Road East, Hong Kong.

By Order of the Board
Tse Sui Luen Jewellery (International) Limited
LAI Tsz Mo, Lawrence
Company Secretary

Hong Kong, 23 July 2012

* *For identification purpose only*

At the date of this announcement, the Board comprises:

Executive Directors:

Ms. YAU On Yee, Annie
Mr. Erwin Steve HUANG
Mr. LAI Tsz Mo, Lawrence

Non-executive Director:

Mr. WANG Guosheng

Independent Non-executive Directors:

Mr. CHUI Chi Yun, Robert
Mr. HENG Ching Kuen, Franklin
Mr. CHAN Yue Kwong, Michael