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Veeko®

VEEKO INTERNATIONAL HOLDINGS LIMITED

威高國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1173)

POSITIVE PROFIT ALERT

This announcement is made by Veeko International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) is pleased to inform its shareholders (the “**Shareholders**”) and potential investors that the unaudited consolidated profit of the Group for the six months ended 30 September 2014 is expected to increase significantly by 120% to 140% as compared to the six months ended 30 September 2013.

The reasons for the Group’s remarkable performance during the six months ended 30 September 2014 are primarily as follows:

- (1) For cosmetic business, an increase in turnover for the six months ended 30 September 2014 as compared to that of the corresponding period in last year; and
- (2) For fashion business, a remarkable improvement in performance of overseas markets for the six months ended 30 September 2014 as compared to that of the corresponding period in last year.

The information contained in this announcement is only based on the Board’s preliminary assessment after reviewing the unaudited consolidated management

accounts of the Group for the six months ended 30 September 2014, and such information has not been audited or reviewed by the Company's independent auditor or the audit committee of the Board. Shareholders and potential investors are advised to refer to the details in the interim results announcement of the Company for the six months ended 30 September 2014, which is to be released no later than 30 November 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Veeko International Holdings Limited
Cheng Chung Man, Johnny
Chairman

Hong Kong, 3 November 2014

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Cheng Chung Man Johnny (Chairman) and Ms. Lam Yuk Sum, and three independent non-executive directors, namely Dr. Fok Kam Chu John, Mr. Yang Wei Tak and Mr. Yeung Wing Kay.