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Veeko®

VEEKO INTERNATIONAL HOLDINGS LIMITED

威高國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1173)

PROFIT WARNING

This announcement is made by Veeko International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) announces that the unaudited consolidated profit of the Group for the year ended 31 March 2016 is expected to decrease by over 40% as compared to that for the year ended 31 March 2015, primarily due to the weak retail environment with cautious consumption sentiments, which has led to decrease in both sales and profit.

The above decrease mainly attributes to the Group’s fashion business segment. As for the Group’s cosmetic business segment, the performance during the year ended 31 March 2016 remains relatively stable with a decrease in its segment profit by approximately 15% as compared to the corresponding period of last year.

The information contained in this announcement is only based on the Board’s preliminary assessment after reviewing the unaudited consolidated management accounts of the Group for the year ended 31 March 2016, and such information has not been audited or reviewed by the Company’s independent auditor or the audit committee of the Board. Shareholders and potential investors are advised to refer to the details in the audited annual results announcement of the Company for the year ended 31 March 2016, which is to be released not later than 30 June 2016.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Veeko International Holdings Limited
Cheng Chung Man, Johnny
Chairman

Hong Kong, 11 May 2016

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Cheng Chung Man Johnny (Chairman) and Ms. Lam Yuk Sum, and three independent non-executive directors, namely Dr. Fok Kam Chu John, Mr. Lam Man Tin and Mr. Yeung Wing Kay.