

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

WINTO GROUP (HOLDINGS) LIMITED

惠陶集團（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8238)

BUSINESS UPDATE

Winto Group (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to update the shareholders and potential investors of the Company of the recent developments of the business operations of the Group. Set out below is a summary of the unaudited operating results of the Group for the seven months ended 31 May 2020, comparing with the corresponding period of the previous year:

Business segment	Unaudited operating results of the Group	
	Seven months ended 31 May	
	2020	2019
	HK\$'000	HK\$'000
Revenue		
Advertising Business	15,492	194
– Print media and online media	14,810	194
– Advertising planning agency	567	0
– Design and production	115	0
Exhibition and Show Business	9,669	6,216
Total Revenue	25,161	6,410
Gross profit	13,048	1,136

After the change in control of the Company in November 2019, the Group had further expanded its core businesses, including its advertising business and exhibition and show business.

Revenue had increased rapidly from approximately HK\$6,410,000 for the seven months ended 31 May 2019 to approximately HK\$25,161,000 for the seven months ended 31 May 2020, which was mainly attributable to the increase in revenue of approximately HK\$15,298,000 generated from the advertising business.

Gross profit had increased significantly from approximately HK\$1,136,000 for the seven months ended 31 May 2019 to approximately HK\$13,048,000 for the seven months ended 31 May 2020.

Due to the recent social turmoil in Hong Kong and the current coronavirus outbreak, consumers' spending sentiment in advertisements had weakened and various events and exhibitions had postponed as expected. It is projected that the Group's estimated revenue and gross profit for the coming few months could deteriorate, but an increase in period-to-period estimate results is still anticipated. The Group's performance is anticipated to resume in the fourth quarter of the year 2020 in line with the expected economic recovery. The Group will continue to use its best endeavours to implement its business development plan and improve the financial performance of the Group.

The Board wishes to remind the Shareholders and the potential investors of the Company that the financial information contained in this announcement is based on the management accounts of the Group and has not been audited. Shareholders and potential investors of the Company should exercise caution not to unduly rely on such information.

By order of the Board
Winto Group (Holdings) Limited
Li Ka Yee Daphne
Executive Director

Hong Kong, 7 July 2020

As at the date of this announcement, the Board comprises Mr. Hung Yuen Kin and Ms. Li Ka Yee Daphne as executive Directors, Mr. Lui Man Wah as non-executive Director and Ms. Wong Chi Ling, Mr. Wong Ling Yan Philip and Mr. Lee Man Yeung as independent non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and be posted and remains on the website of the Company at <http://www.wintogroup.hk>.