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## **WINTO GROUP (HOLDINGS) LIMITED**

### **惠陶集團（控股）有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8238)**

## **BUSINESS UPDATE AND CONTINUED SUSPENSION OF TRADING**

Winto Group (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to update the shareholders and potential investors of the Company of the recent developments of the business operations of the Group. Set out below is a summary of the unaudited operating results of the Group for the nine months ended 31 July 2020 and ten months ended 31 August 2020 respectively, comparing with the corresponding period of the previous year:

<b>Business segment</b>	<b>Unaudited operating results of the Group</b>			
	<b>Nine months ended</b>		<b>Ten months ended</b>	
	<b>31 July</b>		<b>31 August</b>	
	<b>2020</b>	<b>2019</b>	<b>2020</b>	<b>2019</b>
	<b>HK\$'000</b>	<b>HK\$'000</b>	<b>HK\$'000</b>	<b>HK\$'000</b>
<b>Revenue</b>				
<b>Advertising Business</b>	<b>18,360</b>	221	<b>20,702</b>	237
– Print media and online media	<b>17,403</b>	221	<b>19,624</b>	237
– Advertising planning agency	<b>801</b>	0	<b>922</b>	0
– Design and production	<b>156</b>	0	<b>156</b>	0
<b>Exhibition and Show Business</b>	<b>10,676</b>	10,086	<b>11,077</b>	11,220
<b>Total Revenue</b>	<b>29,036</b>	10,307	<b>31,779</b>	11,457
<b>Gross profit</b>	<b>14,524</b>	2,056	<b>15,944</b>	2,645

After the change in control of the Company in November 2019, the Group had further expanded its core businesses, including its advertising business and exhibition and show business.

Revenue had increased rapidly from approximately HK\$11,457,000 for the ten months ended 31 August 2019 to approximately HK\$31,779,000 for the ten months ended 31 August 2020, which was mainly attributable to the increase in revenue of approximately HK\$20,322,000 generated from the advertising business.

Gross profit had increased significantly from approximately HK\$2,645,000 for the ten months ended 31 August 2019 to approximately HK\$15,944,000 for the ten months ended 31 August 2020.

Due to the coronavirus outbreak in Hong Kong, consumers' spending sentiment in advertisements had weakened and various events and exhibitions had postponed as expected. It is projected that the Group's estimated revenue and gross profit for the coming few months could deteriorate, but an increase in period-to-period estimate results is still anticipated. Furthermore, the Group's performance is anticipated to resume in the year 2021 in line with the expected economic recovery. The Group will continue to use its best endeavours to implement its business development plan and improve the financial performance of the Group.

#### **CONTINUED SUSPENSION OF TRADING**

At the request of the Company, trading in the shares of the Company has been suspended with effect from 9:00 a.m. on 8 September 2020 and will remain suspended until further notice.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Winto Group (Holdings) Limited**  
**Li Ka Yee Daphne**  
*Executive Director*

Hong Kong, 9 November 2020

*As at the date of this announcement, the Board comprises Mr. Hung Yuen Kin and Ms. Li Ka Yee Daphne as executive Directors, Mr. Lui Man Wah as non-executive Director and Ms. Wong Chi Ling, Mr. Wong Ling Yan Philip and Mr. Lee Man Yeung as independent non-executive Directors.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and be posted and remains on the website of the Company at <http://www.wintogroup.hk>.*