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Xtep International Holdings Limited

特步國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1368)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Xtep International Holdings Limited 特步國際控股有限公司 (the “Company”) hereby announces that a meeting of the Board will be held on Monday, 21 March 2012 at Suite 2401-2, 24/F, Shui On Centre, 6-8 Harbour Road, Wanchai, Hong Kong for the purposes of, among other matters, considering and approving the audited annual results of the Company and its subsidiaries for the year ended 31 December 2011 and its publication and considering the payment of a final dividend (if any).

By Order of the Board

Xtep International Holdings Limited

DING Shui Po

Chairman

Hong Kong, 9 March 2012

As at the date of this announcement, the executive Directors of the Company are Mr. Ding Shui Po, Ms. Ding Mei Qing, Mr. Lin Zhang Li, Mr. Ding Ming Zhong, Mr. Ye Qi and Mr. Ho Yui Pok, Eleutherius; the non-executive Director is Mr. Tan Wee Seng and the independent non-executive Directors are Mr. Sin Ka Man, Mr. Xu Peng Xiang and Dr. Gao Xian Feng.