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REORIENT GROUP LIMITED

瑞東集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 376)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (the “Board”) of REORIENT GROUP LIMITED (the “Company”) is pleased to announce that Mr. Dorian M. Barak has been appointed as non-executive Director of the Company with effect from 16 January 2014.

The Board of REORIENT GROUP LIMITED wishes to announce that with effect from 16 January 2014, Mr. Dorian M. Barak (“Mr. Barak”) has been appointed as non-executive Director of the Company.

Mr. Barak, aged 40, is a private equity investor and asset manager focused on Africa, the Middle East and Europe. He is Managing Director of Indigo Global, which advises private clients, companies and investment funds on acquisitions, strategy and capital management, and serves on the boards of directors of companies active in the natural resources, aviation and technology sectors. Previously, Mr. Barak was Head of Mergers & Acquisitions and Head of International Strategy, Finance and Operations of Bank Hapoalim, Israel’s leading financial group, with assets and operations in 20 countries. Prior to joining Hapoalim, he was an attorney with the financial services group at Skadden, Arps, Slate, Meagher & Flom, and, previously, a financial services consultant with the Boston Consulting Group in New York and Chicago.

Mr. Barak holds a Bachelor’s Degree in Business Administration from University of California, Los Angeles, a Master’s Degree in Arts from Oxford University and a Juris Doctor Degree from Yale Law School.

Mr. Barak has not entered into a service contract with the Company as an non-executive director. Mr. Barak is not appointed for a specific term and will hold office until the next annual general meeting of the Company and thereafter shall be subject to retirement by rotation and re-election

at the general meetings of the Company in accordance with its articles of association. Mr. Barak's remuneration will be determined by reference to his duties and responsibilities with the Company and the prevailing market conditions and will be subject to review by the Remuneration Committee of the Company and the Board from time to time. Mr. Barak will receive a monthly director fee of HK\$20,000 for serving as a director of the Company.

Save as disclosed in this announcement, Mr. Barak (i) does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company; (ii) does not have any interests in the shares of the Company within the meaning of Part XV of the SFO; (iii) does not hold other positions with other members of the Group; and (iv) does not have any directorship in any public listed companies in the past three years.

Save as disclosed above, there is no other information to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company in connection with Mr. Barak's appointment.

We take this opportunity to welcome Mr. Barak to join the Company.

By Order of the Board
REORIENT GROUP LIMITED
Ko Chun Shun, Johnson
Chairman

Hong Kong, 16 January 2014

As at the date of this announcement, the board of directors of the Company comprises Mr. Ko Chun Shun, Johnson (Chairman), Mr. Jason Boyer (Vice Chairman), Mr. Brett McGonegal (Chief Executive Officer), Mr. Chen Shengjie, Mr. Tsoi Tong Hoo, Tony and Ms. Ko Wing Yan, Samantha (each of whom is an executive director of the Company), Mr. Dorian M. Barak (whom is a non-executive director of the Company) and Mr. Liu Zhengui, Mr. Ding Kebai, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (each of whom is an independent non-executive director of the Company).