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REORIENT GROUP LIMITED

(incorporated in Hong Kong with limited liability)

(Stock Code: 376)

SIGNIFICANT BUSINESS DEVELOPMENT

This announcement is made by the Company pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of REORIENT Group Limited (the "Company", together with its subsidiaries, the "Group") wishes to inform shareholders of the Company and potential investors that the Group has brokered a transaction in respect of which our client has recently entered into a conditional sale and purchase agreement in respect of the disposal of a business (the "Transaction"). Should the Transaction complete, the Group may receive a fee of an amount comparable to the Group's revenue for the six months ended 30 June 2013.

Shareholders and investors are reminded that completion of the Transaction is subject to the satisfaction of a number of conditions (including some regulatory approvals). Those conditions precedent may or may not be satisfied. The Group will record the related fee income when the Transaction becomes unconditional.

Whilst the successful broking of the Transaction represents a significant milestone for the Group's investment banking business and if the Transaction completes, the related fee will significantly contribute to the Group's earnings, the overall financial results of the Group for the six months ending 30 June 2014 will also be affected by many other factors, such as the Group's performance for the next few months ending 30 June 2014, and any material fluctuation of the market value of the investments held by the Group.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Jim Pak Keung, Patrick

Company Secretary

Hong Kong, 13 April 2014

As at the date of this announcement, the Board comprises Mr. Ko Chun Shun, Johnson (Chairman), Mr. Jason Boyer (Vice Chairman), Mr. Brett McGonegal (Chief Executive Officer), Mr. Chen Shengjie, Ms. Ko Wing Yan, Samantha and Mr. Tsoi Tong Hoo, Tony (each of whom are executive directors), Mr. Dorian M. Barak (who is a non-executive director), and Mr. Liu Zhengui, Mr. Ding Kebai, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (each of whom are independent non-executive directors).