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**REORIENT GROUP LIMITED**  
**瑞東集團有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 376)**

**PROVISION OF FINANCIAL ADVISORY SERVICES  
IN CONSIDERATION FOR SHARES**

This announcement is made by REORIENT Group Limited (the “Company”, and its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules (the “Listing Rules”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

On 19 December 2014 (before trading hours), a wholly-owned subsidiary of the Company entered into an agreement (the “Agreement”) with a listed company (the “Listco”) pursuant to which the Group will provide financial advisory services to the Listco in respect of a possible transaction of the Listco’s investment in a company (the “Target”) (the “Possible Transaction”). The Target is a private company as at the date of this announcement and is in the process of conducting initial public offering of its shares (the “IPO”). It has been agreed that the Group’s fee shall be settled by the new ordinary shares of the Target (the “Consideration Shares”). The issue price for the Consideration Shares is the same as the issue price of the initial public offering of the Target’s shares. As at the date of this announcement, the initial public offering of the Target’s shares has yet to be completed.

Upon completion of the Possible Transaction and the IPO, the Group will hold approximately 4.81% of the enlarged issued ordinary share capital of the Target. Based on the applicable percentage ratios, the Consideration Shares does not constitute a notifiable transaction for the Company under Chapter 14 of the Listing Rules.

The Group expects that its holding in the Target will be recorded as “Financial assets” in the consolidated statement of financial position of the Group. Any difference between the carrying value of the Group’s holding in the Target and the estimated market value of such holding as at the end of the reporting period will be included in the Group’s consolidated income statement.

**Completion of the Possible Transaction is subject to the fulfillment or waiver (as applicable) of a number of conditions precedent and the Possible Transaction therefore may or may not be completed. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**REORIENT Group Limited**  
**Ko Chun Shun, Johnson**  
*Chairman*

Hong Kong, 19 December 2014

*As at the date of this announcement, the Board comprises Mr. Ko Chun Shun, Johnson, Mr. Jason Boyer, Mr. Brett McGonegal, Mr. Chen Shengjie, Ms. Ko Wing Yan, Samantha and Mr. Tsoi Tong Hoo, Tony (who are executive directors), Mr. Dorian M. Barak (who is a non-executive director), and Mr. Liu Zhengui, Mr. Ding Kebai, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).*