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REORIENT GROUP LIMITED
瑞東集團有限公司
(Incorporated in Hong Kong with limited liability)
(Stock Code: 376)

PROFIT WARNING

This announcement is made by Reorient Group Limited (“**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571, the Laws of Hong Kong) (“**SFO**”).

Reference is made to the announcement of Reorient Group Limited (the “**Company**”) dated 29 May 2015 regarding the subscription of new shares, application for whitewash waiver, resignation of directors and resumption of trading (the “**Announcement**”). Capitalised terms used herein have the same meanings as those defined in the Announcement unless the context requires otherwise.

The Board wishes to inform the Company’s Shareholders and potential investors that based on the Group’s unaudited interim results (“**Interim Results**”) for the six months ended 30 June 2015 (the “**Period**”), the Group is expected to record an unaudited interim consolidated net loss attributable to owners of the Company for the Period within the range of HK\$30 million to HK\$50 million, a considerable turnaround from profit to loss from the net profit of the Group for the year ended 31 December 2014 of HK\$759 million (the “**Statement**”). The expected net loss is primarily due to the recent fair value downward changes of the Group’s financial asset holdings.

As the Interim Results have not yet been finalised, the information to be contained in this announcement is based on information that is currently available and the preliminary unaudited consolidated management accounts of the Group for the Period which have not yet been reviewed by the Company’s audit committee and have not been audited by the Company’s independent auditor. The Interim Results are expected to be published on or before 6 August 2015.

Pursuant to Rule 10 of the Takeovers Code, the Statement constitutes a profit forecast and must be reported on by the Company's financial advisers and independent auditor under Rule 10.4 of the Takeovers Code. However, given the time constraints faced by the Company when issuing this announcement, this profit warning did not meet the standard required by Rule 10 of the Takeovers Code. This profit warning will be separately reported on by the Company's financial adviser and its auditor or accountant as soon as possible and such report will be contained in the next document issued by the Company to shareholders.

Shareholders and potential investors of the Company should note that this profit warning has not been reported on in accordance with the requirements under Rule 10 of the Takeovers Code and does not meet the standard required by Rule 10 of the Takeovers Code. Shareholders and potential investors of the Company should therefore exercise caution in placing reliance on this profit warning in assessing the merits and demerits of the Subscriptions. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
REORIENT GROUP LIMITED
Ko Chun Shun, Johnson
Chairman

Hong Kong, 8 July 2015

As at the date of this announcement, the Board comprises Mr. Ko Chun Shun, Johnson, Mr. Brett McGonegal, Mr. Chen Shengjie, Ms. Ko Wing Yan, Samantha and Mr. Tsoi Tong Hoo, Tony (who are executive directors), Mr. Dorian M. Barak (who is a non-executive director), and Mr. Liu Zhengui, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).

The directors of the Company jointly and severally accept full responsibility for the accuracy of information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.