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BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED **伯明翰環球控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2309)

ANNOUNCEMENT REGARDING STRATEGIC COOPERATION WITH CHINA POTEVIO COMPANY LIMITED

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

Reference is made to the announcement of the Company dated 13 November 2009 regarding the Company's proposed diversification of its business into the aviation media industry.

The Board announces that, the Company entered into the Strategic Cooperation Agreement with China Potevio on 15 April 2010 whereby China Potevio has agreed to grant a revolving credit facility of up to RMB100 million (approximately HK\$113,636,364) to the Company for the purchase of the Equipment from China Potevio on an exclusive basis over a five-year period from the date of the Strategic Cooperation Agreement. The purchase of the Equipment by the Company under the Strategic Cooperation Agreement is subject to the terms and conditions of the Formal Supply Agreement to be entered into between the Company and China Potevio.

The entering into of the Formal Supply Agreement, if it materialises, may constitute a notifiable transaction for the Company under the Listing Rules. Further announcement will be made by the Company when the Formal Supply Agreement is signed.

Shareholders and/or investors should note that the proposed entering into of the Formal Supply Agreement may or may not proceed. Shareholders of the Company are therefore advised to exercise caution when trading in the Company's shares.

This announcement is made by Birmingham International Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Reference is made to the announcement of the Company dated 13 November 2009 regarding the Company’s proposed diversification of its business into the aviation media industry.

The board of directors of the Company (the “**Board**”) announces that, the Company entered into the strategic cooperation agreement (the “**Strategic Cooperation Agreement**”) on 15 April 2010 with China Potevio Company Limited 中國普天信息產業股份有限公司 (“**China Potevio**”), a state-owned enterprise in the People’s Republic of China whereby China Potevio has agreed to grant a revolving credit facility of up to RMB100 million (approximately HK\$113,636,364) to the Company for the purchase of the equipment and products in relation to the paperless media devices to be used on the aircrafts (the “**Equipment**”) from China Potevio on an exclusive basis over a five-year period from the date of the Strategic Cooperation Agreement. Details of such revolving credit facility shall be determined by China Potevio in its absolute discretion.

The purchase of the Equipment by the Company under the Strategic Cooperation Agreement is subject to the terms and conditions of the formal supply agreement to be entered into between the Company and China Potevio (the “**Formal Supply Agreement**”). The entering into of the Formal Agreement, if it materialises, may constitute a notifiable transaction for the Company under the Listing Rules. Further announcement will be made by the Company when the Formal Supply Agreement is signed.

To the best of the directors’ knowledge, information and belief having made all reasonable enquiry, China Potevio together with its respective ultimate beneficial owner(s) is a third party independent of and not connected with the Company and its subsidiaries, the directors, chief executive or substantial shareholders of the Company or any of its subsidiaries or their respective associates as defined in the Listing Rules.

ABOUT CHINA POTEVIO

China Potevio is the largest state-owned enterprise directly under the Central Government and administered by the State-owned Assets Supervision and Administration Commission of the State Council, the PRC, in the telecommunication industry. With over a century’s history, China Potevio takes economic responsibility and social responsibility as its important corporate philosophies. As a main force and practitioner in the information and communication equipment industry in the PRC, China Potevio has developed a strong international competitiveness in communication, industrial application and broadcasting with its solid technological strengths, internationally-advanced research and development systems, independent intellectual property rights and well-known brands.

REASON OF ENTERING INTO THE AGREEMENT

The Company is an investment holding company. The Company and its subsidiaries (the “**Group**”) are principally engaged in apparel sourcing, apparel trading, provision of entertainment services and the activity of a Premier League football club. To diversify the business of the Group, the Company has been seeking various investment opportunities.

Following the entering into of the Strategic Cooperation agreement, the Company will be granted a revolving credit facility to purchase the Equipment for the aviation media business project disclosed in the announcement of the Company dated 13 November 2009. The Board believes that the entering into of the Strategic Cooperation Agreement will therefore provide the Group with strong technical and financial support which is beneficial for the Group to develop its business in aviation media industry.

Shareholders and/or investors should note that the proposed entering into of the Formal Supply Agreement may or may not proceed. Shareholders of the Company are therefore advised to exercise caution when trading in the Company’s shares.

By Order of the Board
Birmingham International Holdings Limited
Hui Ho Luek, Vico
Executive Director and Chief Executive Officer

Hong Kong, 15 April 2010

As at the date of this announcement, the executive directors of the Company are Mr. Yeung Ka Sing, Carson, Mr. Hui Ho Luek, Vico, Mr. Steven McManaman, Mr. Lee Yiu Tung, Mr. Ip Wing Lun and Ms. Wong Po Ling, Pauline, the non-executive directors are Mr. Christian Lali Karembou and Mr. Chan Wai Keung and the independent non-executive directors are Mr. Chang Kin Man, Mr. Yau Yan Ming, Raymond and Mr. Zhou Han Ping.

The exchange rate used in this announcement is HK\$1 = RMB0.88