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BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED 伯明翰環球控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2309)

TERMINATION OF APPOINTMENT OF PETER PANNU AS MANAGING DIRECTOR AND CHIEF EXECUTIVE OFFICER OF THE COMPANY AND HIS RESIGNATION AS DIRECTOR OF BIRMINGHAM CITY PLC AND BIRMINGHAM CITY FOOTBALL CLUB

TERMINATION OF APPOINTMENT OF PETER PANNU AS MANAGING DIRECTOR AND CHIEF EXECUTIVE OFFICER OF THE COMPANY

The board (the "**Board**") of directors (the "**Directors**") of Birmingham International Holdings Limited (the "**Company**") would like to inform shareholders and potential investors of the Company that the Board (save and except Mr. Peter Pannu ("**Mr. Pannu**"), Mr. Chan Shun Wah and Mr. Cheung Kwai Nang) is of the view that, it is inappropriate for Mr. Pannu to continue acting as the Chief Executive Officer and Managing Director of the Company. The Board has resolved to terminate the appointment of Mr. Peter Pannu as Managing Director and Chief Executive Officer of the Company (the "**Termination**") with effect from 12 December 2014.

RESIGNATION OF MR. PETER PANNU AS DIRECTOR OF BIRMINGHAM CITY PLC AND BIRMINGHAM CITY FOOTBALL CLUB

Mr. Pannu resigned on 12 December 2014 as director of Birmingham City PLC and Birmingham City Football Club (the "**Resignations**"). The Resignations have been accepted with immediate effect by the boards of Birmingham City PLC and Birmingham City Football Club.

By Order of the Board BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED Ma Shui Cheong Executive Director and Vice Chairman

Hong Kong, 15 December 2014

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As at the date hereof, the executive directors of the Company are Mr. Cheung Shing, Mr. Peter Pannu, Mr. Ma Shui Cheong, Mr. Chan Shun Wah, Mr. Cheung Kwai Nang, Mr. Chen Liang and Mr. Panagiotis Pavlakis and the independent non-executive directors are Mr. Wong Ka Chun, Carson, Mr. Gao Shi Kui, Mr. Liu Enxue and Mr. Li Hanguo.