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BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED

伯明翰環球控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2309)

PROFIT WARNING

This announcement is made by Birmingham International Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) in accordance with Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board of Directors (the “**Board**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available to the Board, the Group is expected to record an increase in loss for the six months ended 31 December 2016 as compared to the corresponding period in 2015. The increase in loss was mainly due to the increase in operating costs of the Group, in particular the higher spending on players’ registration fees and club staff costs due to the recruitment of new players and manager for the football club. The Board is of the view that the introduction of the new players and manager for the football club will help to improve the future performance of the club.

The information contained in this announcement is only a preliminary assessment made by the Board based on the unaudited consolidated management accounts of the Group for the six months ended 31 December 2016 which have not been audited or reviewed by the Company’s auditor. Details of the Group’s interim results will be disclosed in the results announcement of the Company for the six months ended 31 December 2016 which is expected to be released before the end of February 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Birmingham International Holdings Limited
Zhao Wenqing
Chairman

Hong Kong, 9 February 2017

As at the date of this announcement, the Board comprises nine Directors, namely Mr. Zhao Wenqing (Chairman), Mr. Huang Dongfeng (Chief Executive Officer), Mr. Sue Ka Lok, Ms. Chan Yuk Yee, Mr. Yiu Chun Kong and Mr. Zhu Kai as Executive Directors; and Mr. To Yan Ming, Edmond, Mr. Pun Chi Ping and Ms. Leung Pik Har, Christine as Independent Non-executive Directors.