

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



BIRMINGHAM SPORTS HOLDINGS LIMITED
伯明翰體育控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2309)

APPOINTMENT AND RESIGNATION OF EXECUTIVE DIRECTORS

The Board hereby announces that with effect from 14 June 2017:

1. Mr. Hsiao Charng Geng has been appointed as an Executive Director of the Company; and
2. Mr. Zhu Kai has resigned as an Executive Director of the Company.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of Directors (the “**Board**”) of Birmingham Sports Holdings Limited (the “**Company**”, together with its subsidiaries collectively the “**Group**”) is pleased to announce that Mr. Hsiao Charng Geng (“**Mr. Hsiao**”) has been appointed as an Executive Director of the Company with effect from 14 June 2017.

Set out below are the biographical details of Mr. Hsiao:

Mr. Hsiao, aged 53, graduated from the Tamkang University in Taiwan with a Bachelor of Business degree in Banking and Finance. Prior to joining the Company, Mr. Hsiao held senior management positions in several international commercial banks. Mr. Hsiao has extensive experience in strategies formulation, corporate management, risk control and internal control in multinational corporations, and in financial institutions in particular.

Mr. Hsiao will enter into a service contract with the Group after his appointment. His directorship will be subject to retirement by rotation and re-election pursuant to the Articles of Association of the Company. The remuneration of Mr. Hsiao will be recommended by the Remuneration Committee of the Company and approved by the Board based on Mr. Hsiao’s qualifications, experience, level of responsibilities undertaken and prevailing market conditions.

As at the date of this announcement, Mr. Hsiao:

- (i) did not hold any position in the Company or its subsidiaries;
- (ii) did not hold any directorship in any public companies the securities of which are listed in Hong Kong or overseas in the last three years;
- (iii) was not interested in and did not hold any short position in the shares, underlying shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and
- (iv) was not connected and has no relationship with any directors, senior management, substantial shareholders or controlling shareholders (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company.

Save as disclosed above, there is no other information of Mr. Hsiao which is required to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to Rule 13.51(2)(v) of the Listing Rules and there is no other matter relating to the appointment of Mr. Hsiao that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”).

The Board would like to take this opportunity to welcome Mr. Hsiao in joining the Board.

RESIGNATION OF EXECUTIVE DIRECTOR

The Board also announces that Mr. Zhu Kai (“**Mr. Zhu**”) has resigned as an Executive Director of the Company with effect from 14 June 2017 as Mr. Zhu needs to devote more time to his other business engagements.

Mr. Zhu confirmed that there is no disagreement with the Board and there is no other matter in relation to his resignation that needs to be brought to the attention of the Shareholders.

The Board would like to express its sincere gratitude to Mr. Zhu for his valuable contribution to the Company during his tenure of office.

By Order of the Board
Birmingham Sports Holdings Limited
Zhao Wenqing
Chairman

Hong Kong, 14 June 2017

As at the date of this announcement, the Board comprises nine Directors, namely Mr. Zhao Wenqing (Chairman), Mr. Huang Dongfeng (Chief Executive Officer), Ms. Chan Yuk Yee, Mr. Yiu Chun Kong and Mr. Hsiao Charng Geng as Executive Directors; Mr. Sue Ka Lok as Non-executive Director, and Mr. To Yan Ming, Edmond, Mr. Pun Chi Ping and Ms. Leung Pik Har, Christine as Independent Non-executive Directors.