



6th August 2013

Company Announcements Office  
Australian Stock Exchange Limited  
4<sup>th</sup> Floor  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir/Madam

**NEW DIRECTOR AND SUBSTANTIAL SHAREHOLDER**  
**WITH RARE EARTH EXPERIENCE**

The Chairman and Board of Crossland Strategic Metals Ltd are pleased to announce the appointment of Mr Sia Hok Kiang to the Crossland Board. In addition to joining the Board he will take a placement of circa \$1.2 million in two tranches in August and September, the details of which are reported today in Crossland's ASX release and Appendix 3B statement. This investment will be through his Malaysian Company, HK Rare Earths Sdn. Bhd.

Mr Sia is Managing Director of the successful Malaysian private mining company, Malaco Mining Sdn. Bhd. He is a graduate of the University of Malaya in Applied Geology, an economic geologist with more than 30 years world-wide experience. He is an active member of the Malaysian Geological Society and a Council Member of the Malaysian Chamber of Mines.

Mr Sia has a solid business reputation throughout Asia, with useful contacts in several Asian countries. He has extensive experience in bulk alluvial mining in Malaysia, including the extraction of the rare earth minerals xenotime and monazite as by-products of tin mining. Crossland believes that Mr Sia's experience is very appropriate for Crossland's Charley Creek Alluvial Rare Earth Project, which is also based on the extraction of monazite and xenotime from alluvial material, and he will assist Crossland to develop this project and deliver early cash flow.

Yours sincerely,

A handwritten signature in black ink that reads "Bob Richardson".

**Bob Richardson**  
Chairman

**CROSSLAND STRATEGIC METALS LIMITED**

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