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Mitsumaru East Kit (Holdings) Limited

三丸東傑(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2358)

POTENTIAL ACQUISITION OF A TV BUSINESS

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to the announcement (the “**Announcement**”) of Mitsumaru East Kit (Holdings) Limited (the “**Company**”) dated 20 May 2013 in relation to, among other matters, the entering into of a framework agreement regarding the proposed acquisition of a company (the “**Target Company**”) principally engaged in the television business in the People’s Republic of China (the “**PRC**”) (the “**Potential Acquisition**”). Unless otherwise specified, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

The board of Directors (the “**Directors**”) of the Company is pleased to announce that on 15 August 2013, the Company submitted a firm bid to acquire for the entire registered and paid-up capital (the “**Sale Capital**”) of the Target Company. It is expected that the Potential Acquisition, if materialised, will constitute a notifiable transaction for the Company under the Listing Rules.

Since the listing of the Shares on the Stock Exchange on 15 July 2004, and immediately before and during the suspension of the trading in the Shares on the Stock Exchange since 14 February 2008 (the “**Trading Suspension**”), the Group has all along been engaging in the television and its related components design, trading and assembly business. The Directors have been persistently searching for acquisition opportunity of similar television business with satisfactory financial performance for the purpose of achieving resumption in the Shares after taken into account the Listing Committee Report 2010 which stated that where the resumption proposals involved very substantial acquisitions from third parties independent of the incoming investors, the Stock Exchange would not apply reverse takeover rules to acquisition of businesses in the same line as the companies’ original businesses before suspension.

Given that (i) the Target Company is a quality asset which is principally engaged in the television business in the PRC which is the same line of business as the Company’s original business before the Trading Suspension; and (ii) to the best of the Directors’ information and belief after having made reasonable enquiries, the vendor of the Potential Acquisition and its associates (as defined under the Listing Rules) are independent third parties who are not connected with the Company and its connected persons (as defined under the Listing Rules), the Company decided to proceed with submitting the firm bid for the Sale Capital.

The Potential Acquisition may or may not materialised. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

SUSPENSION OF TRADING

At the direction of the Stock Exchange, trading in the Shares on the Stock Exchange has been suspended with effect from 9:30 a.m. on 14 February 2008 and will remain suspended until further notice.

By order of the Board
Mitsumaru East Kit (Holdings) Limited
Siu Chi Ming
Executive Director

Hong Kong, 15 August 2013

In the event of any inconsistency, the English text of this announcement shall prevail over the Chinese text.

As at the date of this announcement, the executive Directors are Mr. Siu Chi Ming and Mr. Tang Chin Wan, the independent non-executive Directors are Ms. Au Shui Ming and Mr. Martin He.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange and the website of the Company for at least seven days from the date of its posting.