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JIU RONG HOLDINGS LIMITED

久融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2358)

PROFIT WARNING

This announcement is made by Jiu Rong Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information (as defined under the Listing Rules) Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Based on a preliminary assessment on the unaudited consolidated management accounts of the Group, the board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that it is expected to record a loss for the six months ended 30 June 2015 as compared with the profit for the six months ended 30 June 2014. The loss is caused by decrease in sale of water meters, television and set-top box of approximately 30% and increase in administrative expenses of approximately 80% for the six months ended 30 June 2015 compared with the corresponding period ended 30 June 2014.

The information contained in this announcement is based on the preliminary review and assessment by the management of the Company according to the unaudited management accounts of the Group for the six months ended 30 June 2015, which is unaudited and the figures contained therein shall be subject to further review and adjustments. As the result of the Group for the period ended 30 June 2015 have not been finalised, the Board is not in a position to quantify the exact financial effects as at the date of this announcement. The Group’s interim results for the six months ended 30 June 2015 will be published by the end of August 2015 in accordance with the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Jiu Rong Holdings Limited
Siu Chi Ming
Executive Director

Hong Kong, 4 August 2015

As at the date of this announcement, Mr. Siu Chi Ming, Mr. Yin Jianwen and Ms. Wang Liping are the Executive Directors; Ms. Au Shui Ming Anna, Mr. Tsang Ho Ka, Eugene and Mr. Wu Yinong are the Independent Non-executive Directors.