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CHINA INTERNET INVESTMENT FINANCE HOLDINGS LIMITED
中國互聯網投資金融集團有限公司

(Continued into Bermuda with limited liability)
(Stock Code: 810)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board hereby informs the Shareholders and potential investors of the Company that, based on the information currently available to the Board and the preliminary assessment of the unaudited management accounts of the Group for the six months ended 30 June 2016, the Group is expected to record a net loss in the range of approximately HK\$30 million to HK\$38 million for the six months ended 30 June 2016 as compared to a net profit of approximately HK\$19.6 million for the six months ended 30 June 2015.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Internet Investment Finance Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) (a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) hereby informs the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board and the preliminary assessment of the unaudited management accounts of the Group for the six months ended 30 June 2016, on which the independent auditor of the Company, after doing certain preliminary works, is still carrying out the review, the Group is expected to record a net loss in the range of approximately HK\$30 million to HK\$38 million for the six months ended 30 June 2016 as compared to a net profit of approximately HK\$19.6 million for the six months ended 30 June 2015. The expected loss for the six months ended 30 June 2016 was mainly attributable to the net fair value loss on financial assets, mainly consists of listed equity investments in Hong Kong, measured at fair value through profit or loss in the range of approximately HK\$16 million to HK\$24 million for the six months ended 30 June 2016.

The Company is in the process of finalizing the unaudited interim results of the Group for the six months ended 30 June 2016, the information contained in this announcement is only a preliminary view by the Board based on the information currently available and the unaudited consolidated management accounts of the Group and are subject to completion of the independent auditor's review as well as the approval of the audit committee of the Company.

Shareholders and potential investors are advised to refer to the Company's interim results announcement for the six months ended 30 June 2016, which is expected to be published before the end of August 2016.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
**China Internet Investment
Finance Holdings Limited**
Lam Man Chan
Chairman

Hong Kong, 19 August 2016

As at the date of this announcement, the executive director of the Company is Mr. Lee Kwok Leung; the non-executive director of the Company is Dr. Lam Man Chan and the independent non-executive directors of the Company are Dr. Ng Chi Yeung, Simon, Mr. Tam Yuk Sang, Sammy and Ms. Florence Ng.