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CHINA INTERNET INVESTMENT FINANCE HOLDINGS LIMITED

中國互聯網投資金融集團有限公司 (Continued into Bermuda with limited liability)

(Stock Code: 810)

ANNOUNCEMENT

(1) PROPOSED ADOPTION OF THE NEW SHARE OPTION SCHEME AND (2) PROPOSED AMENDMENTS TO THE EXISTING BYE-LAWS OF THE COMPANY

The board (the "**Board**") of directors (the "**Directors**") of China Internet Investment Finance Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") announces that it has resolved to propose (1) the adoption of a new share option scheme (the "**New Share Option Scheme**") of the Company; and (2) certain amendments to the existing bye-laws of the Company (the "**Bye-laws**"), both of which are subject to approval by the shareholders of the Company (the "**Shareholders**") at the forthcoming annual general meeting (the "**AGM**") of the Company to be held on 27 June 2022.

(1) PROPOSED ADOPTION OF THE NEW SHARE OPTION SCHEME

The Existing share option scheme

The Company adopted a share option scheme (the "**Existing Share Option Scheme**") pursuant to the resolution passed by the Shareholders at the annual general meeting held on 31 July 2012. The Existing Share Option Scheme will expire on 30 July 2022. In order to enable the Company to continue to grant share options to eligible participants as incentives or rewards for their contributions or potential contribution to the success of the Group, the Board proposes to recommend to the Shareholders at the AGM to approve the adoption of the New Share Option Scheme.

The New Share Option Scheme

The provisions of the New Share Option Scheme shall comply with the requirements of Chapter 17 of the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The proposed adoption of the New Share Option Scheme is subject to (i) the approval of the Shareholders by way of an ordinary resolution at the AGM; and (ii) the Stock Exchange granting the listing of, and permission to deal in, the shares of the Company which may fall to be allotted and issued by the Company pursuant to the exercise of the share options that may be granted under the New Share Option Scheme (the "Option Shares"). An application will be made to the Stock Exchange for approval of the listing of, and permission to deal in, the Option Shares.

(2) PROPOSED AMENDMENTS TO THE EXISTING BYE-LAWS OF THE COMPANY

The Board also proposes to amend the Bye-laws in order to (i) bring the Bye-laws in line with the amendments made to the applicable Listing Rules, in particular Appendix 3 to the Listing Rules regarding the core shareholder protection standards which became effective on 1 January 2022; (ii) incorporate certain consequential and housekeeping amendments; and (iii) update and clarify provisions where it is considered desirable.

The proposed amendments to the Bye-laws are subject to the approval of the shareholders of the Company by way of passing a special resolution at the AGM.

A circular containing, among other things, (i) further details of the proposed adoption of the New Share Option Scheme (including, without limitation, the key terms of the New Share Option Scheme), and (ii) further details of the proposed amendments to the Bye-laws, and together with the notice of the AGM and the proxy form for the AGM are expected to be despatched to the Shareholders in accordance with the requirements of the Listing Rules on or about 27 May 2022.

On behalf of the Board China Internet Investment Finance Holdings Limited Lam Man Chan Chairman

Hong Kong, 27 May 2022

As at the date of this announcement, the executive director of the Company is Mr. Lee Kwok Leung; the non-executive director of the Company is Dr. Lam Man Chan; and the independent non-executive directors of the Company are Dr. Ng Chi Yeung, Simon, Mr. Tam Yuk Sang, Sammy and Ms. Florence Ng.