Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CHINA INTERNET INVESTMENT FINANCE HOLDINGS LIMITED

中國互聯網投資金融集團有限公司

(Continued into Bermuda with limited liability)
(Stock Code: 810)

PROFIT WARNING ESTIMATED INCREASE IN NET LOSS FOR THE SIX MONTHS ENDED 30 JUNE 2022

This announcement is made by China Internet Investment Finance Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the information currently available to the Board and the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2022, the Group is expected to record a net loss in the range of approximately HK\$14 million to HK\$18 million for the six months ended 30 June 2022 as compared to a net loss of approximately HK\$7.9 million for the six months ended 30 June 2021. The expected net loss for the six months ended 30 June 2022 was mainly attributable to the net fair value change on financial assets at fair value through profit and loss which turned from a fair value gain of about HK\$3.9 million for the six months ended 30 June 2021 to a fair value loss in the range of approximately HK\$7 million to HK\$9 million for the six months ended 30 June 2022.

The Company is still finalizing the unaudited interim results of the Group for the six months ended 30 June 2022. The information contained in this announcement is only based on the information currently available to the Board and a preliminary assessment by the Board of the unaudited consolidated management accounts of the Group, which are subject to the review of the Company's audit committee and auditor. Shareholders of the Company and potential investors are advised to refer to the Company's interim results announcement for the six months ended 30 June 2022, which is expected to be published before the end of August 2022.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board China Internet Investment Finance Holdings Limited Lam Man Chan Chairman

Hong Kong, 27 July 2022

As at the date of this announcement, the executive director of the Company is Mr. Lee Kwok Leung; the non-executive director of the Company is Dr. Lam Man Chan; and the independent non-executive directors of the Company are Dr. Ng Chi Yeung, Simon, Mr. Tam Yuk Sang, Sammy and Ms. Florence Ng.