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(Stock Code: 810)

PROPOSED CHANGE OF COMPANY NAME

The board (the "**Board**") of directors (the "**Directors**") of China Internet Investment Finance Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") proposes to change the English name of the Company from "China Internet Investment Finance Holdings Limited" to "China 81 Investment Company Limited" and to adopt the Chinese name of "中國鑄晨81金融有限公司" as the Company's new secondary name in place of its existing secondary name of "中國互聯網投資金融集團有限公司" (together, the "**Proposed Change of Company Name**").

Reasons for the Proposed Change of Company Name

As highlighted in the Company's annual reports for the year ended 31 December 2020 and 31 December 2021, the Company will identify and consider potential investment opportunities in new economy sector and sustainable agriculture, green food, and biotech driven through new technological breakthrough. With this new focus on the various industry sectors, the Company will not restrict its private equity (PE) investments mainly in the internet finance sector and would take a diversified approach in order to enhance the long term returns at a level of risk suitable to the Company and its shareholders. In order to highlight the Group's new strategy and non-focus on the internet finance sector, the Board believes that the Proposed Change of Company Name would provide the Company with a fresh corporate identity and image which will benefit its future business development. The Board is therefore of the view that the Proposed Change of Company Name is in the interests of the Company and the Shareholders as a whole.

Conditions of the Proposed Change of Company Name

The Proposed Change of Company Name is subject to the satisfaction of the following conditions:

- (i) the passing of a special resolution by the shareholders of the Company (the "Shareholders") approving the Proposed Change of Company Name at a special general meeting ("SGM") to be convened by the Company; and
- (ii) the Registrar of Companies in Bermuda having approved the Proposed Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date of entry of the new English name and the new secondary name of the Company on the register of companies maintained by the Registrar of Companies in Bermuda. The Company will then carry out all necessary filing procedures with the Companies Registry in Hong Kong.

Effect of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any of the rights of the Shareholders. Once the Proposed Change of Company Name becomes effective, new share certificates of the Company will be issued in the new name and the new secondary name of the Company. However, all existing share certificates in issue bearing the current name of the Company will, after the Proposed Change of Company Name has become effective, continue to be effective as documents of title to and be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for exchange of the existing share certificates of the Company for new share certificates bearing the new name and the new secondary name of the Company.

The Company expects to be traded in its new English name and new secondary name as soon as the Proposed Change of Company Name becomes effective and the filing procedures in Hong Kong have been completed. Further announcement(s) will be made by the Company to inform the Shareholders on the results of the SGM, the effective date of the Proposed Change of Company Name, the change of stock short names of the Company for trading of the shares on the Main Board of The Stock Exchange of Hong Kong Limited, and the new logo of the Company (if any) as and when appropriate.

GENERAL

The Proposed Change of Company Name is subject to, inter alia, the approval by the Shareholders by way of a special resolution at the SGM. To the best knowledge, information and belief of the Directors having made all reasonable enquiries, no Shareholder will be required to abstain from voting on the special resolution for approving the Proposed Change of Company Name.

A circular containing, among other things, details of the Proposed Change of Company Name together with a notice convening the SGM and the related form of proxy, will be despatched to the Shareholders as soon as practicable.

> By Order of the Board China Internet Investment Finance Holdings Limited Lam Man Chan Chairman

Hong Kong, 8 November 2022

As at the date of this announcement, the executive Director is Mr. Lee Kwok Leung; the non-executive Director is Dr. Lam Man Chan and the independent non-executive Directors are Dr. Ng Chi Yeung, Simon, Mr. Tam Yuk Sang, Sammy and Ms. Florence Ng.