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CHINA INTERNET INVESTMENT FINANCE HOLDINGS LIMITED

中國互聯網投資金融集團有限公司

(Continued into Bermuda with limited liability)
(Stock Code: 810)

VOLUNTARY ANNOUNCEMENT DISPOSAL OF SHARES BY THE SUBSTANTIAL SHAREHOLDER

This announcement is made by China Internet Investment Finance Holdings Limited (the "Company", together with its subsidiaries, the "Group") on a voluntary basis.

The board (the "Board") of directors (the "Directors") of the Company has been notified by Dr. Lam Man Chan ("Dr. Lam"), the Chairman and non-executive Director of the Company, that Goodchamp Holdings Limited ("Goodchamp") has disposed 1,008,000 shares with a par value of HK\$0.01 each in the share capital of the Company (the "Shares"), representing approximately 0.71% of the issued share capital of the Company, on the open market on 18 November 2022 (the "Disposal"). Goodchamp is a company incorporated in the British Virgin Islands with limited liability, which is 100% owned by Dr. Lam. By virtue of the provisions of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), Dr. Lam and his spouse, Ms. Ting Lai Ling ("Ms. Ting") are deemed to be interested in all the Shares held by Goodchamp.

To the best of the Company's knowledge information and belief, having made all reasonable enquiries, the Company is not aware of the identities of the counterparties of the Disposal.

Immediately after the Disposal, each of Dr. Lam, Ms. Ting and Goodchamp is interested in or deemed to be interested in 38,305,770 Shares, representing approximately 27.09% of the issued share capital of the Company. Each of Dr. Lam, Ms. Ting and Goodchamp remains as a substantial shareholder (as defined in the Listing Rules) of the Company.

The Company does not expect the Disposal to have any material impact on the business operations of the Group.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board China Internet Investment Finance Holdings Limited Lam Man Chan Chairman

Hong Kong, 22 November 2022

As at the date of this announcement, the executive director of the Company is Mr. Lee Kwok Leung; the non-executive director of the Company is Dr. Lam Man Chan; and the independent non-executive directors of the Company are Dr. Ng Chi Yeung, Simon, Mr. Tam Yuk Sang, Sammy and Ms. Florence Ng.