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ALLIED GROUP LIMITED

(聯合集團有限公司)

(Incorporated in Hong Kong with limited liability)

(Stock code: 373)

ELECTIONS AS TO MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATIONS

The Company announces that, in accordance with Rules 2.07A and 2.07B of the Listing Rules and the articles of association of the Company, it is making arrangements to ascertain the preference of Shareholders in respect of means of receipt and language of the Corporate Communications.

If the Company does not receive Shareholders' response by 5th April, 2013, Shareholders are deemed to have consented to receiving the Website Version of the future Corporate Communications.

INTRODUCTION

The Company announces that, in accordance with Rules 2.07A and 2.07B of the Listing Rules and the articles of association of the Company, it is making arrangements to ascertain the preference of Shareholders in respect of means of receipt and language of the Corporate Communications.

For the purposes of environmental protection and cost saving, the Company recommends its Shareholders to select the Website Version for receiving the future Corporate Communications. If the Company does not receive Shareholders' response by 5th April, 2013, Shareholders are deemed to have consented to receiving the Website Version of the future Corporate Communications. However, Shareholders shall have the right at any time by Reasonable Notice in writing to the Share Registrar to change their choice of preferred means of receipt and/or language of the Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements are being made by the Company:

1. The Company sent the First Letter together with the Reply Form on 8th March, 2013, in both English and Chinese, to Shareholders to enable them to elect one of the following options:

Option 1: to access the Website Version of all future Corporate Communications only instead of receiving printed copies by mail, and receive a printed notification of the publication of the Corporate Communications on the Company's website; or

Option 2: to receive by mail the printed English version of all future Corporate Communications only; or

Option 3: to receive by mail the printed Chinese version of all future Corporate Communications only; or

Option 4: to receive by mail both the printed English and Chinese versions of all future Corporate Communications.

The First Letter specifies that if the Company does not receive the completed and signed Reply Form or a response from a Shareholder by 5th April, 2013, the Shareholder is deemed to have consented to receiving the Website Version of all future Corporate Communications instead of receiving printed copies by mail and only a printed notification of the publication of the Corporate Communications on the Company's website will be sent to such Shareholders in the future.

2. If a Shareholder has elected in the Reply Form to receive printed version of Corporate Communications, the Company will send printed copies of the Corporate Communications to the Shareholder in the language version(s) selected by the Shareholder together with the Second Letter and the Change Request Form, both in English and Chinese, specifying that the Corporate Communications prepared in the other language will be available upon request.
3. If a Shareholder has elected in the Reply Form or is deemed (because the Shareholder has not sent the Reply Form) to have elected to receive the Website Version of Corporate Communications, the Company will notify the Shareholder by post as and when each Corporate Communication is published on the Company's website. This notification will be sent to the address of the Shareholder which appears in the Company's register of members maintained by the Share Registrar.

If for any reason any such Shareholders should have difficulty in receiving and gaining access to the Corporate Communications, the Share Registrar will promptly upon request send the printed version of Corporate Communications to such Shareholders free of charge.

4. Shareholders may also at any time by Reasonable Notice to the Company (sent to the Share Registrar in writing or by email to alliedgroup@computershare.com.hk) elect (i) to receive future Corporate Communications in printed version or Website Version; and/or (ii) to change the language in which they receive Corporate Communications in printed version.

5. All Corporate Communications will continue to be available on the Company's website at <http://www.alliedgroup.com.hk> in both English and Chinese and in accessible format for a period of five years. Electronic copies of all such Corporate Communications in both languages will also be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on the website of the Stock Exchange at <http://www.hkexnews.hk>.
6. The Company will provide a hotline service (Tel: (852) 2862 8688) during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) for Shareholders to make enquiries about the above arrangements.
7. The First Letter and the Second Letter will indicate that Corporate Communications will be available on the Company's website in both English and Chinese and that the hotline service is being provided as described above.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Change Request Form”	a form with postage paid (for posting within Hong Kong only) requesting for a change in a relevant Shareholder's choice of means of receipt and/or language of the Corporate Communications, to be attached to the Second Letter
“Company”	Allied Group Limited, a company incorporated in Hong Kong with limited liability, the shares of which are listed on the main board of the Stock Exchange (Stock Code: 373)
“Corporate Communication(s)”	document(s) issued or to be issued by the Company for the information or action of holder(s) of any of the Company's securities as defined in Rule 1.01 of the Listing Rules including but not limited to: (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form
“First Letter”	the letter dated 8th March, 2013 sent by the Company to the Shareholders containing the information described in paragraphs 1 and 7 under the heading of “Proposed Arrangements” in this announcement
“Hong Kong”	Hong Kong Special Administrative Region of the People's Republic of China
“Listing Rules”	Rules Governing the Listing of Securities on the Stock Exchange
“Reasonable Notice”	the prior written notice of not less than seven days

“Reply Form”	a reply form with postage paid (for posting within Hong Kong only) for the election of means of receipt and language of Corporate Communications, attached to the First Letter
“Second Letter”	the letter which will be sent by the Company together with each subsequent Corporate Communication containing the information described in paragraphs 2 and 7 under the heading of “Proposed Arrangements” in this announcement
“Shareholder(s)”	registered holder(s) of the Shares
“Share(s)”	ordinary share(s) of nominal value of HK\$2.00 each in the share capital of the Company
“Share Registrar”	Computershare Hong Kong Investor Services Limited of Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Website Version”	the version of Corporate Communications in electronic form published, in both English and Chinese, on the website of the Company at http://www.alliedgroup.com.hk

On behalf of the Board
Allied Group Limited
Edwin Lo King Yau
Executive Director

Hong Kong, 8th March, 2013

As at the date of this announcement, the Board comprises Messrs. Lee Seng Hui (Chief Executive), Edwin Lo King Yau and Mak Pak Hung being the Executive Directors; Mr. Arthur George Dew (Chairman) and Ms. Lee Su Hwei being the Non-Executive Directors; and Messrs. Wong Po Yan, David Craig Bartlett and Alan Stephen Jones being the Independent Non-Executive Directors.