



ALLIED GROUP LIMITED
(聯合集團有限公司)

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立之有限公司)

(Stock Code 股份代號: 373)

24th April, 2015

Dear Shareholder,

Allied Group Limited (the "Company")

Notice of publication of the Company's 2014 Annual Report and Circular containing Notice of Annual General Meeting together with the relevant Form of Proxy (collectively, the "Current Corporate Communications")

The annual general meeting of the Company will be held at Plaza 3, Lower Lobby, Novotel Century Hong Kong, 238 Jaffe Road, Wanchai, Hong Kong on Thursday, 4th June, 2015 at 10:15 a.m. We are pleased to inform you that both the English and Chinese versions of the Current Corporate Communications are available on the Company's website at <http://www.alliedgroup.com.hk> and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at <http://www.hkexnews.hk>. You may access the Current Corporate Communications by clicking "Investor Relations" section on the home page of the Company's website, then selecting "Financial Reports" for the 2014 Annual Report and "Circulars and Proxy Forms" for the other Current Corporate Communications or browsing through the Stock Exchange's website.

If you for any reason have difficulty in receiving or gaining access to the Current Corporate Communications published on the Company's website, the Company's share registrar, Computershare Hong Kong Investor Services Limited (the "Share Registrar") will promptly upon your request send the Current Corporate Communications to you in printed form free of charge. Please note that you are entitled at any time by giving reasonable prior notice (of not less than 7 days) in writing to the Company c/o the Company's Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong to change the choice of means of receipt and/or language of future Corporate Communications^(Note). You may also send such notice by email to the Company's email address at alliedgroup@computershare.com.hk.

Should you have any queries in relation to this matter, please contact the Company's Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) or by email to alliedgroup@computershare.com.hk.

By Order of the Board
Allied Group Limited
Cho Wing Han
Company Secretary

Note: Corporate Communications means any document(s) issued or to be issued by the Company for the information or action of holder(s) of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東：

聯合集團有限公司（「本公司」）

有關本公司二零一四年年報及載有股東週年大會通告之通函連同有關的代表委任表格（統稱「是次公司通訊」）之刊發通知

本公司之股東週年大會謹定於二零一五年六月四日（星期四）上午十時十五分假座香港灣仔謝斐道238號香港諾富特世紀酒店大堂低座3號宴會廳舉行。本公司欣然知會閣下是次公司通訊的英文及中文版本經已於本公司網站 <http://www.alliedgroup.com.hk> 及香港聯合交易所有限公司（「聯交所」）網站 <http://www.hkexnews.hk> 登載。如要瀏覽是次公司通訊，可在本公司網站主頁選按「投資者關係」一項，再選擇「財務報告」項閱覽二零一四年年報及選擇「通函及代表委任表格」項閱覽是次公司通訊之其他文件，或透過聯交所網站瀏覽。

倘閣下因任何理由在收取或接收登載於本公司網站的是次公司通訊出現困難，本公司股份過戶登記處，香港中央證券登記有限公司（「股份過戶登記處」）將於收到閣下之要求後儘快向閣下免費寄發是次公司通訊的印刷本。請注意：閣下可以隨時透過本公司股份過戶登記處，地址為香港灣仔皇后大道東183號合和中心17M樓，給予本公司合理之事先書面通知（為不少於七天），以更改日後公司通訊^(附註)之收取方式及/或語言版本之選擇。閣下亦可透過電郵發送該通知至本公司電郵地址 alliedgroup@computershare.com.hk。

倘閣下對本函內容有任何疑問，請於辦公時間內（星期一至星期五，上午九時正至下午六時正，公眾假期除外）致電本公司股份過戶登記處（852）2862 8688或電郵至 alliedgroup@computershare.com.hk 查詢。

承董事會命
聯合集團有限公司
公司秘書
曹詠嫻

二零一五年四月二十四日

附註：公司通訊指本公司發出或將予發出以供其任何證券持有人參照或採取行動之任何文件，其中包括但不限於：(a)董事會報告、年度賬目連同核數師報告的副本以及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

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