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## **FREEMAN CORPORATION LIMITED**

**民豐控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 279)**

### **ANNOUNCEMENT PURSUANT TO RULE 13.09 OF THE LISTING RULES AND PROPOSED CHANGE OF COMPANY NAME AND COMPANY LOGO**

#### **ANNOUNCEMENT PURSUANT TO RULE 13.09 OF THE LISTING RULES**

Hennabun Capital Group Limited (“Hennabun Group”) is a non-wholly-owned subsidiary of the Company principally engages in brokerage business, securities brokerage, margin financing, investment advisory and investment holding. Hennabun Group has established itself as a specialized financial services group with business clientele being high net worth clients in Hong Kong and in the People’s Republic of China. As a subsidiary of the Company, Hennabun Group is also subject to the strict disclosure and compliance requirements of the Listing Rules. These requirements not only affect the operation and efficiency of the subsidiary but also the business growth and profitability of Hennabun Group. In order to enhance the flexibility in business development and to attain the full potential of Hennabun Group, the Board is discussing the possibility of disposing its interests in Hennabun Group (“Possible Disposal”) and the Company has indicated its intention to Hennabun Group. Accordingly, the Company and Hennabun Group have held preliminary discussions in exploring the possibility to repurchase all or part of the Company’s interests in shares of Hennabun Group.

The detailed structure and terms of the Possible Disposal are still being negotiated and no formal agreement has been reached by the parties. The Possible Disposal, if materialized, may constitute a notifiable transaction. As at the date of this announcement, the Company is interested in approximately 51.63% of the shares in Hennabun Group and based on the latest management accounts of Hennabun Group, the net assets of Hennabun Group as at 31 March 2010 was approximately HK\$1,032 million. Should the Possible Disposal materialized, the Company would make relevant disclosures and/or comply with other requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

**As the Possible Disposal may or may not be proceed, shareholders of the Company (the “Shareholders”) and potential investors should exercise caution when dealing in the Shares.**

## **PROPOSED CHANGE OF COMPANY NAME**

The Board proposes to change the English name of the Company from “Freeman Corporation Limited” to “Freeman Financial Corporation Limited” (“Change of Company Name”) while the Chinese name of the Company would remain unchanged. Such proposal is subject to approval by the Shareholders at the EGM and the Registrar of Companies in the Cayman Islands granting approval for the use of the English name. A circular containing, among other things, details regarding the proposed Change of Company Name and a notice convening the EGM to seek the Shareholders’ approval will be dispatched to the Shareholders as soon as practicable.

### **Reasons and conditions for the Change of Company Name**

The Board is of the opinion that the Change of Company Name would better reflect the business diversity of the Company and its subsidiaries and would provide the Company with a fresh new corporate identity and image which would be in the interests of the Company and Shareholders as a whole.

The proposed Change of Company Name is subject to the passing of a special resolution by the Shareholders at an extraordinary general meeting of the Company (the “EGM”) to approve the Change of Company Name and the Registrar of Companies in the Cayman Islands granting approval for the use of the English name.

The proposed Change of Company Name shall become effective after the passing of the special resolution on Change of Company Name and fulfillment of the condition mentioned above. The Company will carry out all necessary filing procedures with the Companies Registry in Hong Kong and Companies Registry in the Cayman Islands.

### **Effects of Change of Company Name**

The proposed Change of Company Name will not affect any rights of the existing Shareholders. All existing share certificates in issue bearing the present name of the Company shall continue to be evidence of title to such shares and are valid for trading, settlement and registration purposes. There will not be any arrangement for exchange of the existing share certificates. Once the Change of Company Name becomes effective, new share certificates will be issued under the new name of the Company.

### **CHANGE OF COMPANY LOGO**

The Company is pleased to announce that it will be submitted all the necessary documents to Intellectual Property Department of the Government of the Hong Kong Special Administrative Region (the “IP Department”) for registration of the new logo as the Company’s trademark.

In order to establish and better promote the Company’s corporate image and to further develop its business and goodwill, the Board has resolved that it is in the interests of the Company and the Shareholders to change the Company logo.

Once all the necessary registration procedures with the IP Department have been completed, the new logo will be printed on all corporate documents of the Company, including but not limited to the Company’s share certificates, promotional materials, annual reports, interim reports and corporate stationeries.

Change of Company logo does not affect any of the rights of the Shareholders. All existing share certificates in issue without bearing the new logo will continue to be effective as documents of title to the shares of the Company and continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of existing share certificates for new share certificates as a result of the change of Company logo.

The Company is committed to conducting our businesses in an environmentally responsible and proactive manner, consistent with our commitment to corporate citizenship. The Company shall issue share certificates with the new logo of the Company only after all inventory has been exhausted.

## **GENERAL**

A circular containing, among other things, details regarding the proposed Change of Company Name and a notice convening the EGM to seek the Shareholders' approval will be dispatched to the Shareholders as soon as practicable.

Further announcement will be made after the Change of Company Name has taken effect.

By order of the Board of  
**Freeman Corporation Limited**  
**Lo Kan Sun**  
*Managing Director*

Hong Kong, 26 August 2010

As at the date of this announcement, the directors of the Company are:-

*Executive Directors:*

Dr. Yang Fan Shing, Andrew (*Chairman*)  
Mr. Lo Kan Sun (*Managing Director*)  
Ms. Kwok Wai Ming  
Ms. Au Shuk Yee, Sue  
Mr. Scott Allen Phillips

*Independent Non-executive Directors:*

Mr. Chiu Siu Po  
Ms. Hui Wai Man, Shirley  
Mr. Gary Drew Douglas  
Mr. Peter Temple Whitlam