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FREEMAN FINANCIAL CORPORATION LIMITED 民 豊 企 業 控 股 有 限 公 司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of Directors (the "Board") of Freeman Financial Corporation Limited (the "Company") is pleased to announce that Ms. Chow Mun Yee ("Ms. Chow") has been appointed as an Executive Director of the Company with effect from 28 February 2011.

Ms. Chow, aged 35, joined the Company's accounts and company secretarial department in December 2010. Ms. Chow is a fellow member of the Hong Kong Institute of Certified Public Accountants and is a fellow member of the Association of Chartered Certified Accountants and holds a Bachelor (Hons) degree in Business Administration from the Chinese University of Hong Kong. Prior to joining the Company, Ms. Chow has over 13 years of experience in accounting and auditing at an international accounting firm and has extensive experience in financial services, investment and property development.

Ms. Chow did not hold any directorships in any listed public companies in the last three years.

Ms. Chow has not entered into any service contract with the Company in relation to her appointment as an Executive Director. She has no fixed term of service with the Company. Remuneration of Ms. Chow (including discretionary bonus, if any) will be determined by the Board with reference to her background, performance, duties and responsibilities with the Company and the prevailing market situation. The directorship of Ms. Chow with the Company will be subject to rotation requirements and re-election pursuant to the Articles of Association of the Company. Ms. Chow does not hold any position in any subsidiaries of the Company at the date hereof.

Ms. Chow is not connected with any directors, senior management, substantial shareholder or controlling shareholder (as defined in the Listing Rules) of the Company. Ms. Chow does not have any interests in the shares of the Company which is required to be disclosed under Part XV of the Securities and Futures Ordinance.

Save as disclosed herein, there is no information to be disclosed pursuant to the requirements of Rule 13.51(2) (h) to (v) of the Listing Rules and there are no other matters that need to be brought to the attention of the shareholders of the Company relating to the appointment of Ms. Chow.

The Board would like to extend a warm welcome to Ms. Chow in joining the Board.

By order of the Board of FREEMAN FINANCIAL CORPORATION LIMITED Hui Quincy Kwong Hei

Managing Director

Hong Kong, 25 February 2011

As at the date of this announcement, the Board comprises the following Directors: -

Executive Directors: Non-executive Directors:

Dr. Yang Fan Shing, Andrew (Chairman)

Mr. Lo Kan Sun (Managing Director)

Mr. Hui Quincy Kwong Hei (Managing Director)

Ms. Au Shuk Yee, Sue Mr. Scott Allen Phillips

Mr. Suen Yick Lun Philip

Mr. Andrew Liu

Mr. Cheng Chi Ming, Brian

Mr. Liu Kam Fai, Winston

Independent non-executive Directors:

Mr. Roger Thomas Best, JP Mr. Gary Drew Douglas

Mr. Peter Temple Whitelam

Dr. Agustin V. Que Mr. Yau Chung Hong