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FREEMAN FINANCIAL CORPORATION LIMITED

民豐企業控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

PROFIT WARNING

This announcement is made in accordance with Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months period ended 30 September 2011 is expected to record a substantial increase in loss as compared to the corresponding period ended 30 September 2010 which was mainly due to the net significant realized and unrealized losses on investments held for trading.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

This announcement is made in accordance with Rules 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The Board of Directors (the “Board”) of Freeman Financial Corporation Limited (the “Company”, together with its subsidiaries, the “Group”) wishes to inform the shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months period ended 30 September 2011 is expected to record a substantial increase in loss as compared to the corresponding period ended 30 September 2010 which was mainly due to the net significant realized and unrealized losses on investments held for trading.

The information contained in this announcement is only based on the preliminary review of the management accounts of the Group and information currently available, which have not been confirmed nor audited by the Company’s auditor. The draft unaudited interim results of the Group for the six months period ended 30 September 2011 have not yet been finalized and are subject to further adjustments if required.

Shareholders of the Company and potential investors are advised to read carefully the results announcement for the six months period ended 30 September 2011 of the Group, which is expected to be published in late November 2011.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

By order of the Board of
FREEMAN FINANCIAL CORPORATION LIMITED
Chow Mun Yee
Executive Director

Hong Kong, 17 October 2011

As at the date of this announcement, the Board comprises the following Directors: -

Executive Directors:

Mr. Lo Kan Sun (*Managing Director*)
Mr. Hui Quincy Kwong Hei (*Managing Director*)
Ms. Au Shuk Yee, Sue
Mr. Scott Allen Phillips
Ms. Chow Mun Yee

Non-executive Directors:

Mr. Andrew Liu
Mr. Liu Kam Fai, Winston

Independent non-executive Directors:

Mr. Yau Chung Hong
Mr. Gary Drew Douglas
Mr. Peter Temple Whitelam
Dr. Agustin V. Que