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FREEMAN FINANCIAL CORPORATION LIMITED

民豐企業控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

(1) UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

AND

(2) VOLUNTARY ANNOUNCEMENT

(1) Unusual price and trading volume movements

This announcement is made by Freeman Financial Corporation Limited (the “Company”) at the request of The Stock Exchange of Hong Kong Limited.

We have noted the recent increases in the price and trading volume of the shares of the Company and wish to state that we are not aware of any reasons for such increases.

We also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under rule 13.23, neither is the Board of Directors (the “Board”) of the Company aware of any matter discloseable under the general obligation imposed by rule 13.09, which is or may be of a price-sensitive nature.

Made by the order of the Board, the Directors of which individually and jointly accept responsibility for the accuracy of this statement.

(2) Voluntary announcement

The Board wishes to inform shareholders of the Company and potential investors that on 18 July 2012, a subsidiary of the Company sold 26,000,000 shares in Willie International Holdings Limited (“Willie”, stock code: 273) which were classified as investments at fair value through profit or loss at an average price of HK\$0.273 per share on open market (“sale of trading securities”). Before the sale of trading securities, the Company and its subsidiaries (the “Group”) held 154,212,678 shares in Willie, representing approximately 18.44% of Willie’s issued share capital. After the sale of trading securities, the Group holds 128,212,678 shares in Willie, representing approximately 15.33% of Willie’s issued share capital, which are classified as an available-for-sale investment. The Company has an intention to dispose of part or all of the remaining shares in Willie should opportunities arise.

The sale of trading securities is in the ordinary and usual course of business of the Group and accordingly it is not price-sensitive in nature and not subject to rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Investors and shareholders of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Freeman Financial Corporation Limited
Chow Mun Yee
Executive Director

Hong Kong, 18 July 2012

As at the date of this announcement, the Board comprises the following Directors:-

Executive Directors:

Mr. Lo Kan Sun (*Acting Chairman*)
Mr. Hui Quincy Kwong Hei (*Managing Director*)
Ms. Au Shuk Yee, Sue
Mr. Scott Allen Phillips
Ms. Chow Mun Yee

Non-executive Directors:

Mr. Andrew Liu
Mr. Liu Kam Fai, Winston

Independent non-executive Directors:

Mr. Gary Drew Douglas
Mr. Peter Temple Whitelam
Dr. Agustin V. Que
Mr. Frank H. Miu