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FREEMAN FINANCIAL CORPORATION LIMITED

民豐企業控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

PROFIT WARNING

This announcement is made in accordance with Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months period ended 30 September 2012 is expected to record a substantial loss but significantly less than previous corresponding period.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

This announcement is made in accordance with Rules 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The Board of Directors (the “Board”) of Freeman Financial Corporation Limited (the “Company”, together with its subsidiaries, the “Group”) wishes to inform the shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months period ended 30 September 2012 is expected to record a substantial loss but significantly less than previous corresponding period. The loss was mainly due to the unrealised losses of financial assets through profit and loss and share of loss of an associate.

The information contained in this announcement is only based on the preliminary review of the management accounts of the Group for the six months period ended 30 September 2012 and information currently available, which have not been confirmed nor audited by the Company’s auditor. The draft unaudited interim results of the Group for the six months period ended 30 September 2012 have not yet been finalized and are subject to further adjustments if required.

Shareholders of the Company and potential investors are advised to read carefully the results announcement for the six months period ended 30 September 2012 of the Group, which is expected to be published in late November 2012.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

By order of the Board of
FREEMAN FINANCIAL CORPORATION LIMITED
Chow Mun Yee
Executive Director

Hong Kong, 24 October 2012

As at the date of this announcement, the Board comprises the following Directors: -

Executive Directors:

Mr. Lo Kan Sun (*Acting Chairman*)
Mr. Hui Quincy Kwong Hei (*Managing Director*)
Ms. Au Shuk Yee, Sue
Mr. Scott Allen Phillips
Ms. Chow Mun Yee

Non-executive Directors:

Mr. Andrew Liu
Mr. Liu Kam Fai, Winston

Independent non-executive Directors:

Mr. Gary Drew Douglas
Mr. Peter Temple Whitelam
Dr. Agustin V. Que
Mr. Frank H. Miu