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## **FREEMAN FINANCIAL CORPORATION LIMITED**

**民豐企業控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 279)**

### **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Inside Information Provisions under Part XIVA of the SFO and Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months period ended 30 September 2013 is expected to record a net profit attributable to shareholders of the Company as compared to a loss for the six months period ended 30 September 2012.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Freeman Financial Corporation Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Inside Information Provisions (as defined in Listing Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”) and Rule 13.09 of the Listing Rules.

The Board of Directors (the “Board”) of the Company wishes to inform its shareholders and potential investors that the unaudited interim results of the Group for the six months period ended 30 September 2013 is expected to record a net profit attributable to shareholders of the Company as compared to a loss for the six months period ended 30 September 2012.

Based on the financial information currently available, the Group expects to record a net profit for the six months ended 30 September 2013, which is mainly attributable to (i) unrealised gains of financial assets through profit and loss, (ii) an increase in commission income from underwriting and placing activities, and (iii) a possible reduction in share of losses of associates.

The information contained in this positive profit alert announcement is only based on the Company's preliminary review on the unaudited consolidated management accounts of the Group for the six months period ended 30 September 2013 and the unaudited consolidated management accounts of a major associate of the Group for the three months period ended 30 June 2013 subject to finalisation and necessary adjustments, which have not been confirmed, audited nor reviewed by the Company's auditor. Once the Group receives six-month results from the major associate, the Company would make further announcement(s) if necessary. Shareholders of the Company and potential investors are advised to read carefully the results announcement of the Company for the six months ended 30 September 2013, which is expected to be published in November 2013.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Freeman Financial Corporation Limited**  
**Lo Kan Sun**  
*Chairman*

Hong Kong, 28 October 2013

As at the date of this announcement, the Board comprises the following Directors:-

*Executive Directors:*

Mr. Lo Kan Sun (*Chairman*)  
Mr. Hui Quincy Kwong Hei (*Managing Director*)  
Ms. Au Shuk Yee, Sue  
Ms. Chow Mun Yee

*Non-executive Directors:*

Mr. Andrew Liu  
Mr. Liu Kam Fai, Winston

*Independent non-executive Directors:*

Mr. Cheung Wing Ping  
Mr. Chung Yuk Lun  
Mr. Hung Cho Sing  
Dr. Agustin V. Que