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## **FREEMAN FINANCIAL CORPORATION LIMITED**

**民豐企業控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 279)**

### **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Inside Information Provisions under Part XIVA of the SFO and Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a substantial profit attributable to shareholders of the Company for the year ended 31 March 2014 as compared to last year.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Freeman Financial Corporation Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Inside Information Provisions (as defined in Listing Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”) and Rule 13.09 of the Listing Rules.

The Board of Directors (the “Board”) of the Company wishes to inform its shareholders and potential investors that the Group is expected to record a substantial profit attributable to shareholders of the Company for the year ended 31 March 2014 as compared to last year.

Based on the financial information currently available, the Group expects to record a net profit for the year ended 31 March 2014, which is mainly attributable to (i) realised and unrealised gains of financial assets through profit and loss; (ii) an increase in dividend income from investments in securities; and (iii) a possible share of losses of associates.

For comparative purposes, the Group resulted a net profit attributable to shareholders of the Company of approximately HK\$327.5 million last year mainly comprising realised and unrealised gains of financial assets through profit and loss of approximately HK\$25.6 million and HK\$186.3 million respectively and share of profit of associates of approximately HK\$51.7 million.

The information contained in this positive profit alert announcement is only based on the Company's preliminary review on the unaudited consolidated management accounts of the Group for the year ended 31 March 2014 and the unaudited consolidated management accounts of a major associate of the Group for the nine-month period ended 31 December 2013 subject to finalisation and necessary adjustments, which have not been confirmed, audited nor reviewed by the Company's auditor. Once the Group receives full-year results from the major associate, the Company would make further announcement(s) if necessary. Shareholders of the Company and potential investors are advised to read carefully the results announcement of the Company for the year ended 31 March 2014, which is expected to be published in June 2014.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Freeman Financial Corporation Limited**  
**Lo Kan Sun**  
*Chairman*

Hong Kong, 23 May 2014

As at the date of this announcement, the Board comprises the following Directors:-

*Executive Directors:*

Mr. Lo Kan Sun (*Chairman*)  
Mr. Hui Quincy Kwong Hei (*Managing Director*)  
Ms. Au Shuk Yee, Sue  
Ms. Chow Mun Yee

*Non-executive Directors:*

Mr. Andrew Liu  
Mr. Liu Kam Fai, Winston

*Independent Non-executive Directors:*

Mr. Cheung Wing Ping  
Mr. Chung Yuk Lun  
Mr. Hung Cho Sing  
Dr. Agustin V. Que