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FREEMAN FINANCIAL CORPORATION LIMITED

民豐企業控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that based on the financial information currently available, the Group is expected to record a substantial profit of approximately HK\$623.6 million for the year ended 31 March 2015 as compared to last year.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Freeman Financial Corporation Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”).

The Board of Directors of the Company (the “Board”) wishes to inform its shareholders and potential investors that based on the financial information currently available, the Group is expected to record a substantial net profit of approximately HK\$623.6 million for the year ended 31 March 2015 as compared to the net profit of approximately HK\$477.3 million recorded last year. The net profit for the year ended 31 March 2015 is mainly attributable to (i) net realised losses and net unrealised gains of investments at fair value through profit or loss of approximately HK\$192.2 million (2014: a gain of approximately HK\$107.4 million) and approximately HK\$566.8 million (2014: HK\$396.0 million) respectively; (ii) an increase in

dividend income from investments in securities of approximately HK\$23.2 million (2014: HK\$37.8 million); and (iii) a possible share of profit of a jointly controlled entity (2014: share of losses of associates of HK\$98.2 million).

The information contained in this positive profit alert announcement is only based on the Company's preliminary review on the unaudited consolidated management accounts of the Group for the year ended 31 March 2015 and the unaudited consolidated management accounts of a jointly controlled entity of the Group for the nine months period ended 31 December 2014 subject to finalisation and necessary adjustments, which have not been confirmed, audited nor reviewed by the Company's auditor. Once the Group receives full-year results from the jointly controlled entity, the Company would make further announcement(s) if necessary. Shareholders of the Company and potential investors are advised to read carefully the results announcement of the Company for the year ended 31 March 2015, which is expected to be published in June 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Freeman Financial Corporation Limited
Lo Kan Sun
Chairman

Hong Kong, 21 April 2015

As at the date of this announcement, the Board comprises the following Directors:-

Executive Directors:

Mr. Lo Kan Sun (*Chairman*)
Mr. Hui Quincy Kwong Hei (*Managing Director*)
Ms. Au Shuk Yee, Sue
Ms. Chow Mun Yee

Independent Non-executive Directors:

Mr. Cheung Wing Ping
Mr. Chung Yuk Lun
Mr. Hung Cho Sing
Dr. Agustin V. Que